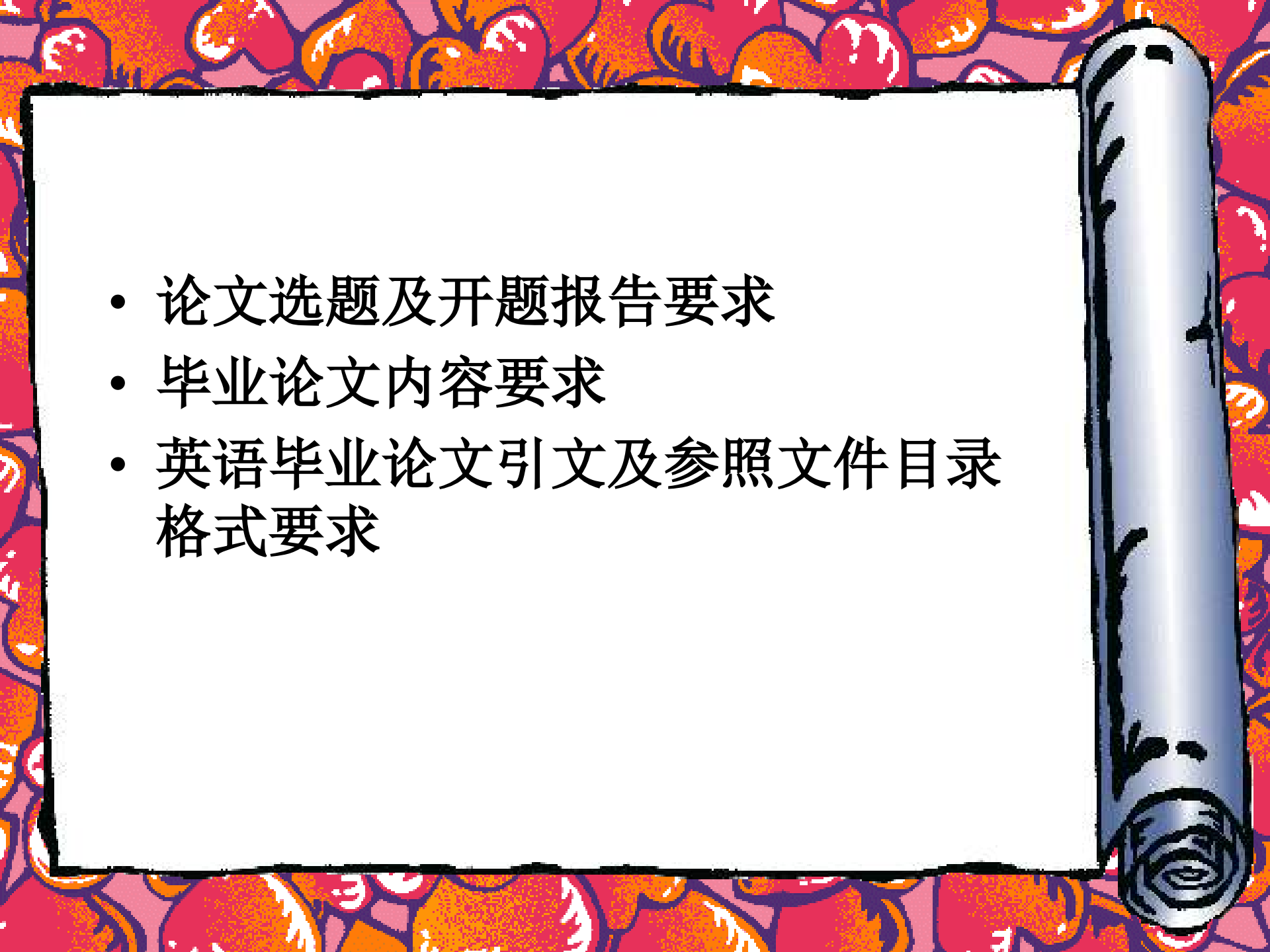


本科毕业论文撰写规范及要求



- 
- 论文选题及开题报告要求
 - 毕业论文内容要求
 - 英语毕业论文引文及参照文件目录
格式要求

1. 选题定义:

- 首先选择一种大致研究方向、拟定初步题目, 然后逐渐缩小范围, 最终以问题或假设的形式拟出一种针对性强的题目。题目忌笼统, 抓好切入点。

下列为过于笼统的题目

- **1) The Body Language in Nonverbal Communication**
- **2) The Intercultural Communication**
- **3) The Western Culture**
- **4) The Culture of America**
- **5) English - Chinese Translation Theories**
- **6) English Teaching in Middle School**
- **7) On Non-Intelligence Factors to Foreign Language Learning**



2. 选题原则:

- 题目应具有创新性、主要性和趣味性，也要注意可操作性，最终要考虑是否有足够的参照资料。
- 创新性涉及新的结论、对已经有结论的补充或完善（如，新论据）、对某种问题提出的新的或补充性的处理方案、亲自调查取得的新数据以及个案研究或分析取得的成果等。总之，论文必须有自己的观点。掌握前沿，在某一点上创新。
- 主要性是指选题力求实用或具有实际意义，能处理某个或某种现实问题；也可针对某一有争议的问题体现自己的立场，然后搜寻材料以支持自己的观点。同步论文要讲究科学性，防止钻牛角尖。
- 可操作性涉及时间的限制和论文长度要求的限制。



3. 选题范围

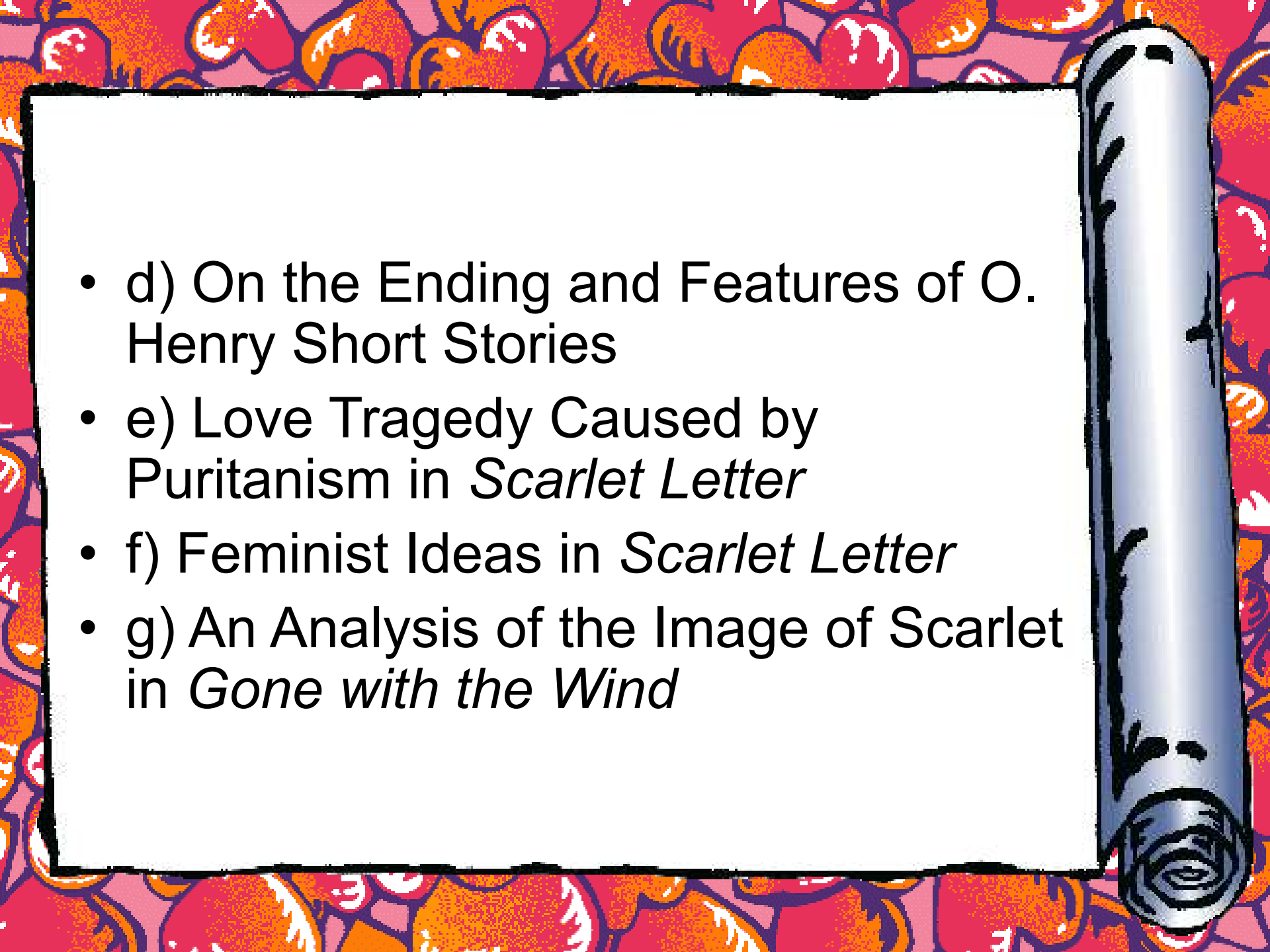
- 1) **British and American literature**
- 2) **Translation Theories and/or Practice**
- 3) **English Language and Linguistics**
- 4) **Language and Culture**
- 5) **English Teaching Methodology**
(Approach to middle school teaching)



1) British and American literature

- a) Jane Austin's Marriage Conception in *Pride and Prejudice*
- b) The Analysis of the Relationship between Love and Money in *Pride and Prejudice*
- c) Analysis of the Characterization of Elizabeth Bennet in *Pride and Prejudice*



- 
- d) On the Ending and Features of O. Henry Short Stories
 - e) Love Tragedy Caused by Puritanism in *Scarlet Letter*
 - f) Feminist Ideas in *Scarlet Letter*
 - g) An Analysis of the Image of Scarlet in *Gone with the Wind*

- h) A Brief Analysis of Hemingway's Life Philosophy in *The Old Man and the Sea*
- i) On Ernest Hemingway's Attitude of the Lost Generation by His Work *The Sun Also Rises*
- j) A Research about Bronte Sisters and the Female Consciousness Demonstrated in Their Novels



2) Translation Theories and/or Practice

- a) The Research of the Culture Factors in Advertisement Translation
- b) The Translation of Metaphors from the View of Cognitive Linguistics
- c) The Language Characteristics and Translation Skills of Business Contract
- d) Puns and Their Translation in English Advertisement



- e) The Use and Translation of Words in Business Correspondence
- f) On Chinese-English Translation in the Contrastive Study of English and Chinese Advertising Languages
- g) A Comparative Study of English and Chinese Idioms and Their Translation



- **h) The Influence of Cultural Differences between China and the West on Translation**
- **i) An Analysis of English Metaphor Translation**
- **j) Application of Literal and Free Translation in English-Chinese Translation**
- **k) On the Effect of Context in Translation**
- **l) Translation of Investment-Inviting Texts**



3)English Language and Linguistics

- a) Affective Factors Influencing Foreign Language Learning**
- b) On Motivation in Second Language Acquisition**
- c) Impact of Language Anxiety on English Learners of High School**
- d) Analysis of Rhetoric Use in English Literary Works**
- e) The Symbolic Meaning of Color Terms in Chinese and Western Cultures**



- **f) A Study of Gender Difference in English Language**
- **g) The Influence of Body Language on the Effect of Speech 身势语对演讲效果的影响**
- **h) The Comparison of the Cultural Connotations about the English and Chinese Idioms 英汉成语的文化内涵对比**
- **i) Semantic Fuzziness of Numbers in English and Chinese Idioms and the Translation**
- **j) Error Analysis in English Advertising Translation**



- k) The Exploration into Chinese and English Verbal Humor from Cultural and Pragmatic Perspective
- l) A Study on the Cultural Differences in Chinese and English Euphemisms
- m) On the Development of Euphemism and its Social Value in Intercultural Communication



- n) A Study on Linguistic Features of English Advertisement
- o) On the Application of Metaphor in Advertising English
- p) Principles of Politeness in English Teacher's Talk
- q) On Positive Transfer of the Native Language in Foreign Language Teaching



- **r) On Fostering Autonomous Learning Ability in English Teaching** 论英语教学中自主学习能力的培养
- **s) A Brief Study on Frequently-Used Figures of Speech in News Headlines**
- **t) A Comparative Study on English and Chinese Idioms with Numbers**
- **u) On the Application of Puns in Advertising English**



4) Language and Culture

- a) An Analysis of the Obstacles in Intercultural Communication
- b) A Comparative Study of the Factors Influencing Divorce in Chinese and Western Countries
- c) Comparison of Food Culture between China and the West
- d) A Contrastive Study of Traditional Wedding Customs between China and England



- **e) Comparison of Chinese Spring Festival and Christmas**
- **f) Family Education Differences Between China and Western Countries**
- **g) Cultural Collision in Non-verbal Business Communication** 非言语商务交际中的文化冲突
- **h) Differences of Politeness Principles Between English and Chinese Cultures**
- **中英两种文化中礼貌原则的区别**



5) English Teaching Methodology (Approach to middle school teaching)

- a) Psychological Analysis of Inferior Students and Corresponding Teaching Tactics in English Learning**
- b) The Role of the Classroom Activities in Oral English Teaching in Junior School**
- c) A Study of Improving Junior Students' Oral English through Interactive Teaching Approach (利用互动式教学提升初中生口语能力)**



- **d) The Application of Cooperation Learning in Oral English Teaching of Middle School**
- **e) On Writing Skills of Disaster News in English News Publications**
- **f) A Brief Discussion on Effects of Seeing Films on Improvement of Oral English**
- **g) The Change of English Teacher's Role in Writing Class in Middle School**



- **h) An Investigation on the Negative Transfer in Non-English Major's English Writing**
- **i) The Relationship between Vocabulary Learning and Reading Comprehensive Ability Promotion**
- **j) Survey of English Reading Strategy among Senior High School Students**
- **k) The Development of Intercultural Communicative Competence through Intensive Reading**



- **l) An Investigation into Vocabulary Learning Strategies for English Majors**
- **m) The Application of Task-based Approach in English Listening Teaching**
- **n) Multimedia Network English Teaching and Autonomous Learning**
- **o) On Cohesion Principle and the Application in English Writing**
- **p) The Application of Role-play in the English Dialogic Teaching**



4. 开题报告的构成部分

- **1) A brief introduction to your (pre-) research;**
- **2) The significance of your thesis (or project), especially your own contribution to the field of your study;**
- **3) The plan of your thesis;**
- **4) A formal outline of your thesis.**



二、 毕业论文内容要求

- (一) 论文题目 (Title)
- 论文题目应该简短、明确、有概括性，能反应论文特点、专业特点和学科范围，字数要合适，一般不宜超出20字，必要时可加副标题。全部实词首字母大写。



- (二) 摘要及关键词 (Abstract and Key words)
- 论文摘要是论文内容不加注释和评论的简短陈说，应以**第三人称**陈说。摘要应具有独立性和自含性，即不阅读论文全文，就能取得必要信息。论文摘要应概括地反应出毕业论文的目的、内容、措施、成果和结论。一般应从下列三个方面着手：**研究背景、本文主要内容及本研究的主要意义或价值**。摘要中不宜使用公式、图表，不标注引用文件标号。**摘要字数为200—300字，中、英文摘要和关键词应相同。**



- 关键词是为了文件标引工作从论文中选用出来用以表达全文主题内容的单词或术语。一般每篇论文应选用3—5个词作为关键词，**关键词间用分号，并按2个空格键分隔。最终一种词后不打标点符号。**

- **(三) 目录 (Contents)**

- 目录页由论文的章、节、条、附录、题录等的序号、名称和页码构成，另起一页排在摘要页之后。章、节、小节分别按相应要求标出。目录页最多涉及4级标题。



(四) 论文主体 (Main Body)

- **1. 引言(或绪论) (Introduction)**
- 引言 (或绪论) 简要阐明研究工作的目的、范围、有关领域的前人工作和知识空白、理论基础和分析、研究设想、研究措施和试验设计、预期成果和意义等。绪论应言简意赅，不要与摘要雷同，不要成为摘要的注释。(What, Why, How, Structure)



以上内容仅为本文档的试下载部分，为可阅读页数的一半内容。如要下载或阅读全文，请访问：<https://d.book118.com/707065022155006154>