



基于MOOC模式的高职大学 英语课程教学改革探索

汇报人：

汇报时间：2024-01-28

目录



- introduction
- MOOC Mode Overview
- The Current Situation of English Curriculum Teaching in Vocational Colleges

目录



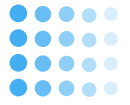
- The Reform Strategy of English Curriculum in Vocational Colleges Based on MOOC Model
- Implementation effect evaluation and continuous improvement plan
- Conclusion and Outlook



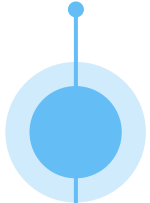
01

introduction

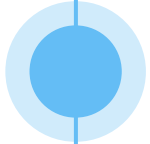




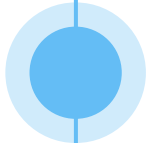
Background and significance



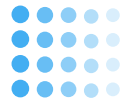
The educational transformation in the information age: With the rapid development of information technology, the MOOC (Massive Open Online Course) model has gradually emerged, providing new ideas and directions for higher education teaching reform.



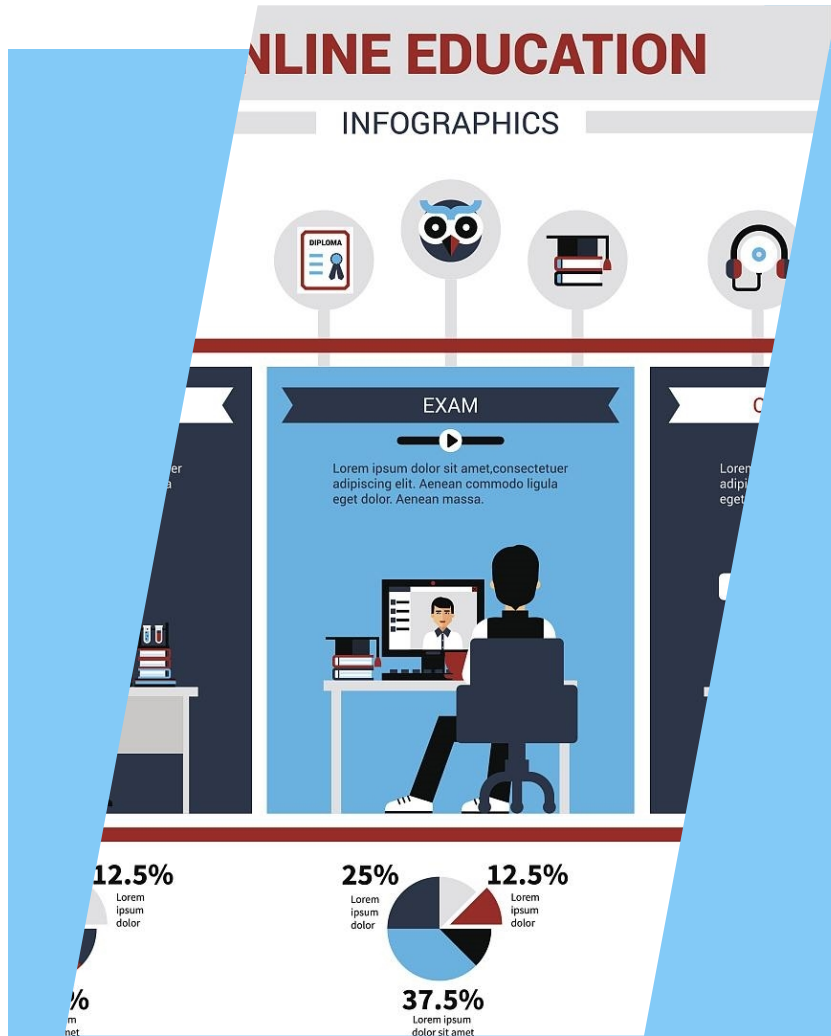
The current situation of English courses in vocational colleges: There are problems with insufficient teaching resources, single teaching modes, and low student participation in English courses, which urgently need to be reformed.



The application value of MOOC mode in English courses in vocational colleges: MOOC mode has the characteristics of openness, linearity, and large-scale, which can effectively compensate for the shortcomings of English courses in vocational colleges, improve teaching quality and



Research objectives and issues



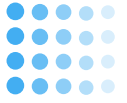
Research objective

To explore a teaching reform plan for English courses in vocational colleges based on the MOOC model, in order to improve teaching quality and effectiveness, and promote the comprehensive development of students.

Research question

How to design an English course for vocational colleges based on the MOOC model? How to implement teaching reform? How to evaluate the effectiveness of teaching reform?





Research methods and scope

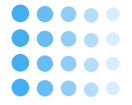
- Research methods: A combination of literature review, questionnaire survey, experimental research, and other methods were used to conduct in-depth research on the teaching reform of English courses in vocational colleges based on the MOOC model.
- Research scope: Taking a certain vocational college as an example, this study conducts teaching reform practices based on the MOOC model for the university English curriculum, and evaluates and summarizes the practical effects. At the same time, referring to relevant research results and experiences at home and abroad, theoretical exploration and analysis are conducted on the reform of English curriculum teaching in vocational colleges.



02

MOOC Mode
Overview



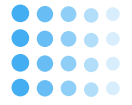


Definition and Characteristics of MOOC



- Definition: MOOC (Massive Open Online Course), a large-scale open online course, is an online education mode based on the Internet and mobile devices.





Definition and Characteristics of MOOC

01

characteristic

Content

02

Large scale: The large number of participants in the course learning has broken through the limitations of traditional classrooms.

03

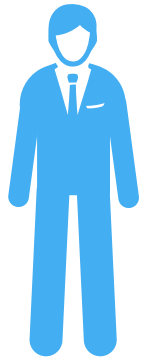
Openness: The course is open to all interested individuals without age, gender, or geographical restrictions.

UNIVERSITY

Ranking

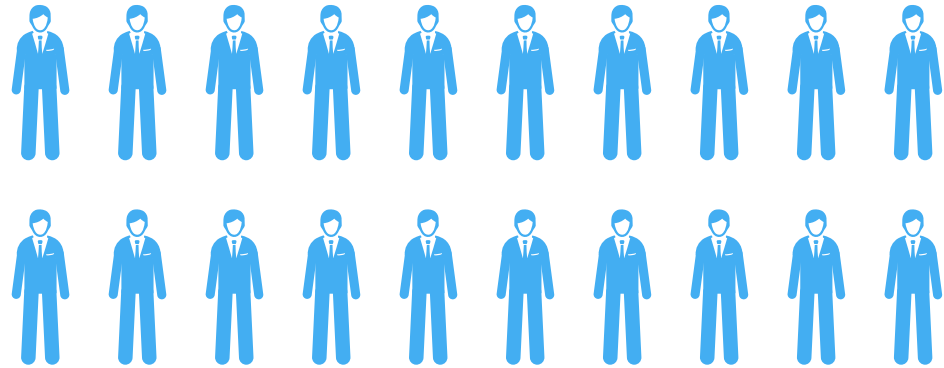
ic

Definition and Characteristics of MOOC



01

Linear

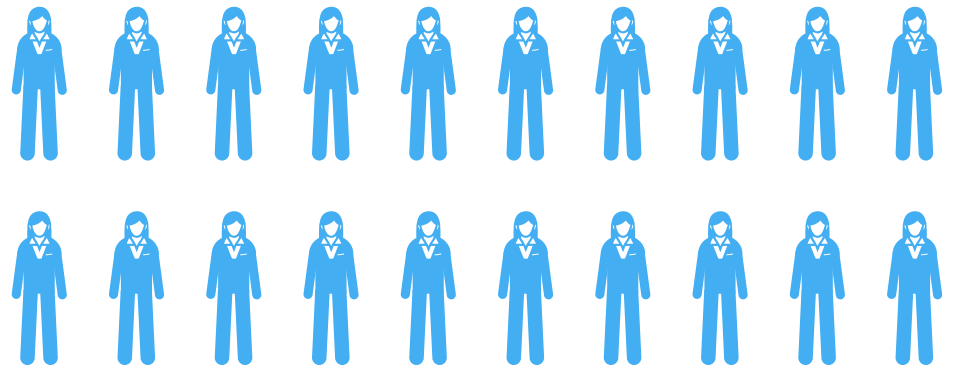


Learning resources and teaching activities are conducted online, and learners can participate in learning anytime, anywhere.

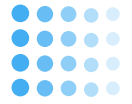


02

Interactivity



MOOC emphasizes interaction and communication among learners, promoting the formation of a learning community through discussion areas, social media, and other means.



The Development History and Current Situation of MOOC

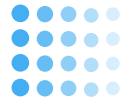


development history

Sprouting period (before 2008): Based on connectionism, emphasizing the connectivity of knowledge and networked learning.



Rising period (2008-2012): MOOC began to receive widespread attention, and several well-known MOOC platforms such as Coursera, edX, Udacity, etc. were successively established.



The Development History and Current Situation of MOOC



Development period (2012 present)

The number and variety of MOOCs continue to increase, covering various disciplinary fields; Meanwhile, the application of MOOC in higher education, vocational training, and other fields is gradually deepening.



Current situation

Currently, there are hundreds of MOOC platforms worldwide, providing tens of thousands of courses; More and more universities, enterprises, and individuals are joining the ranks of MOOC to jointly promote the development of online education.



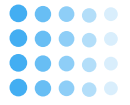
Advantages of MOOC Application in Vocational Education

- Resource sharing: The MOOC platform gathers rich and high-quality educational resources, providing vocational college students with diverse learning choices.
- Personalized learning: MOOC supports customization of personalized learning paths, allowing students to choose courses and learning progress based on their own needs and interests.
- Practical teaching: MOOC emphasizes the design and implementation of practical teaching processes, which helps to enhance the practical ability and professional competence of vocational college students.
- Cross regional cooperation: MOOC promotes cooperation and exchange between different regions and schools, providing broader development space and opportunities for vocational college students.



03

• **The Current Situation** •
of English Curriculum
Teaching in Vocational
Colleges



Curriculum Setting and Goal Positioning

The curriculum is single and lacks diversity

Currently, English courses in vocational colleges mainly focus on basic English, lacking diversified curriculum settings tailored to the needs of different majors and industries.

Ambiguous target positioning

The course objectives are too general, failing to clarify the specific English proficiency that students should achieve, as well as the application of English proficiency in work scenarios.

以上内容仅为本文档的试下载部分，为可阅读页数的一半内容。如要下载或阅读全文，请访问：
<https://d.book118.com/718025000015006106>