



How they make you buy(2)

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How they make you buy

Teaching objectives

To know the new words and expressions.

To learn some sentence structures.

To put them into use.





How they make you buy

New words and expressions

- **trolley** /'trɒli/ n.  手推车
-

- **pepper** /'pepə(r)/ n.  辣椒

e.g. I don't like **pepper**.
我不喜欢吃辣椒。





How they make you buy

New words and expressions

- **special offer** 📢

on special offer

e.g. We bought the wine on **special offer**.

我们买了特价红酒。

特价商品

特价出售





How they make you buy

New words and expressions

- **packet** /'pækɪt/ n.  小包, 小袋
-

- **department** /di'pɑ:tmənt/ n. (大商店中的)
部, 部门 

personnel department 人事部

R&D department 研发部





How they make you buy

New words and expressions

- bakery /'beɪkəri/ n. 📢 面包房

- marketing /'mɑ:kɪtɪŋ/ n. 📢 市场营销

marketing department 市场部

marketing manager 市场部经理





How they make you buy

New words and expressions

- **display** /di'splei/ n. & vt. 📢 展示, 陈列

n. 展示, 陈列

e.g. A new kind of car was **on display** in the shop.

商店里展出了一款新车。

A fashion **display** will take place next week.

下周将有一个时装展。





How they make you buy

New words and expressions

- **display** /di'spleɪ/ n. & vt. 🔊 展示, 陈列

vt. 展示, 陈列

e.g. The store **displays** a wide range of products for customers to choose from.

商店展示了各种商品供顾客选择。

She **displayed** great courage in the face of danger.

她面对危险表现出了极大的勇气。





New words and expressions

- **ordinary** /'ɔ:dənəri/ adj.  普通的, 平常的
e.g. An **ordinary** workday is eight hours.

一个工作日通常是八个小时。

An **ordinary** people, but have an unordinary heart.
一个很平凡的人, 但却总是有不甘于平凡的心。


- **Item** /'aɪtəm/ n.  物品; 条, 项
-







How they make you buy

New words and expressions

- **shopper** /'ʃɒpə(r)/ n.  购物者

- **delicatessen** /,delɪkə'tesən/ n.  熟食店

- **goods** /gʊdz/ n.  商品, 货物





How they make you buy

New words and expressions

- **electrical** /ɪ'lektrɪkəl/ adj.  用电的, 与电有关的

electrical energy 电能

electrical appliances 电器

electrical products 电子产品



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