

温馨提示：以下内容均为外文报告原文，请外语不好的同学谨慎打开。

消费电子，智能硬件，工业，农业，自动化，机器人，服务，教育……

DIGITAL & TRENDS

Streaming in the United States

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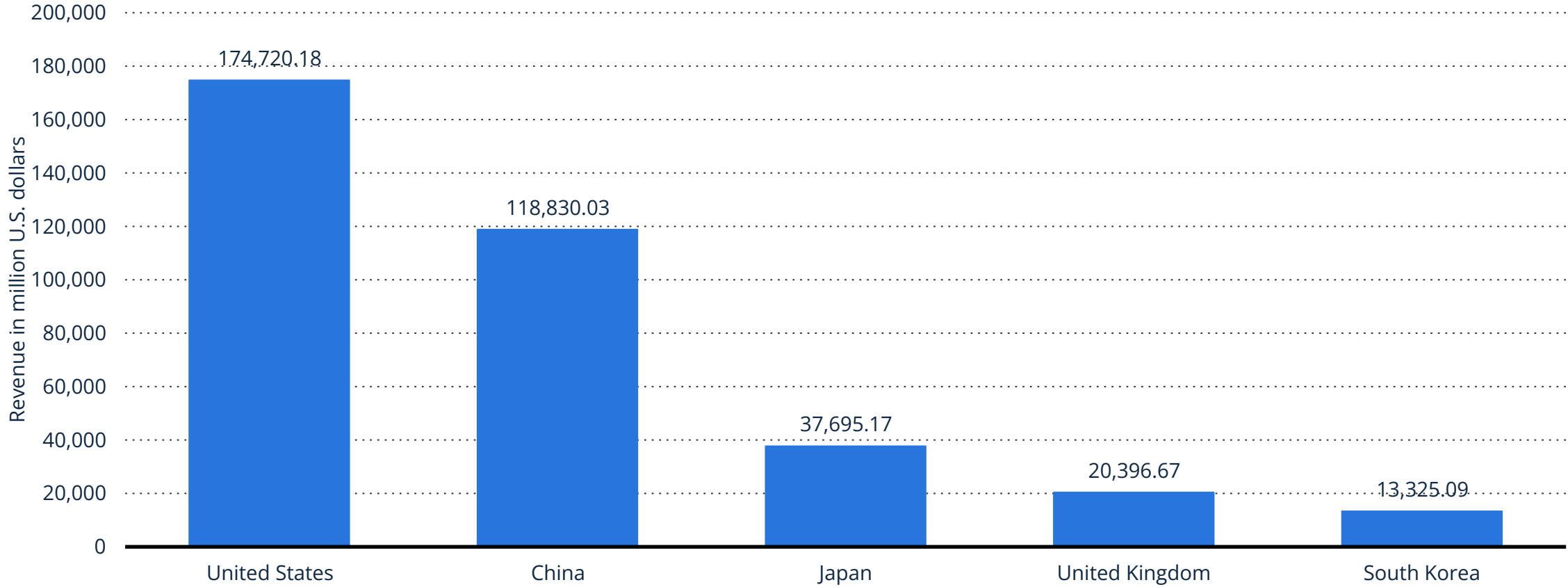
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CHAPTER 01

Overview

Digital media revenue in selected countries worldwide in 2023 (in million U.S. dollars)

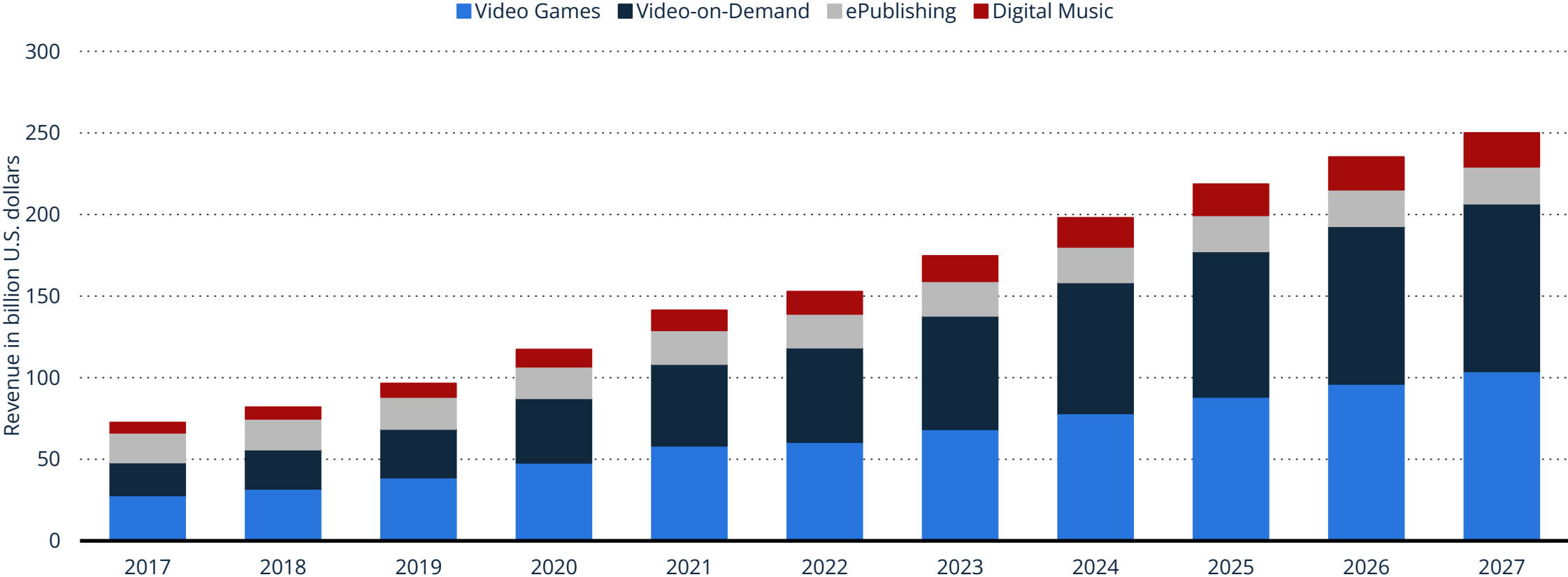
Digital Market Outlook: digital media revenue in selected countries 2023



3 **Description:** The United States is leading the ranking by revenue in the digital media market, recording 174.7 billion U.S. dollars. Following closely behind is China with 118.8 billion U.S. dollars, while South Korea is trailing the ranking with 13.3 billion U.S. dollars, resulting in a difference of 161.4 billion U.S. dollars to the ranking leader, the United States. [Read more](#)
Note(s): Worldwide, China, Japan, South Korea, United Kingdom, United States; Jan 1st to Dec 31st 2023; estimate
Source(s): Digital Market Insights

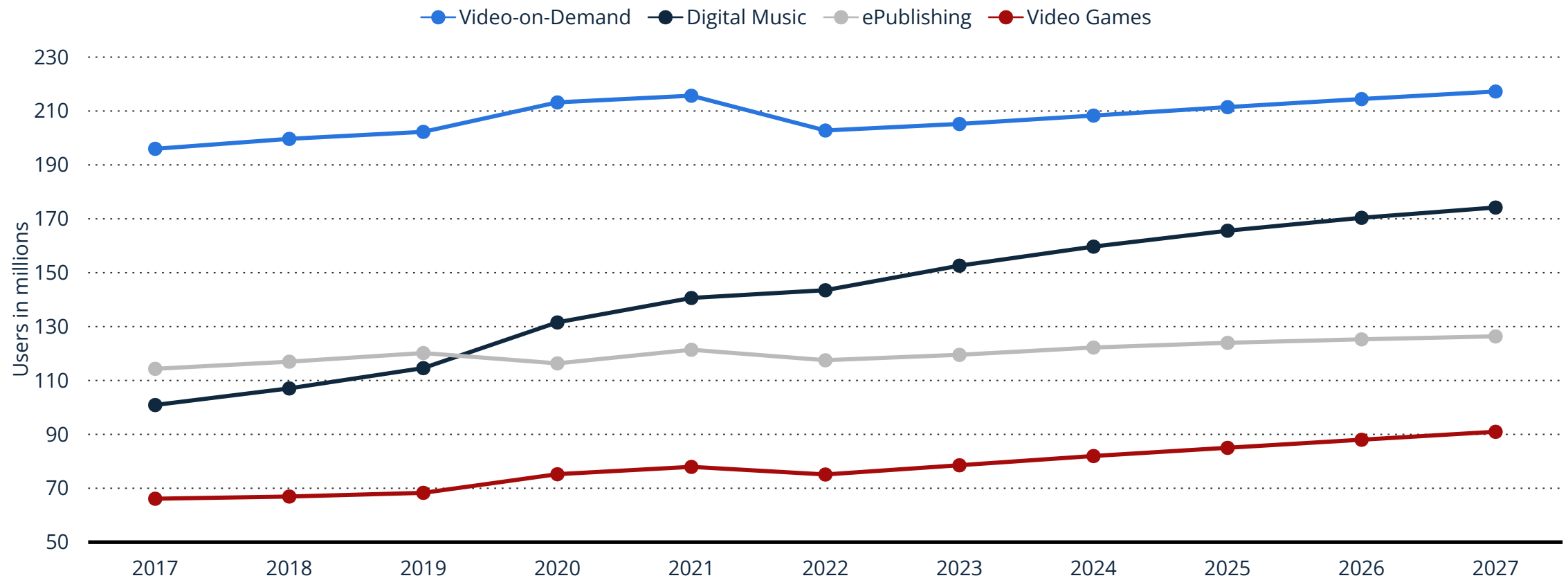
Digital media revenue in the United States from 2017 to 2027, by segment (in billion U.S. dollars)

Digital media revenue in the United States 2017-2027, by segment



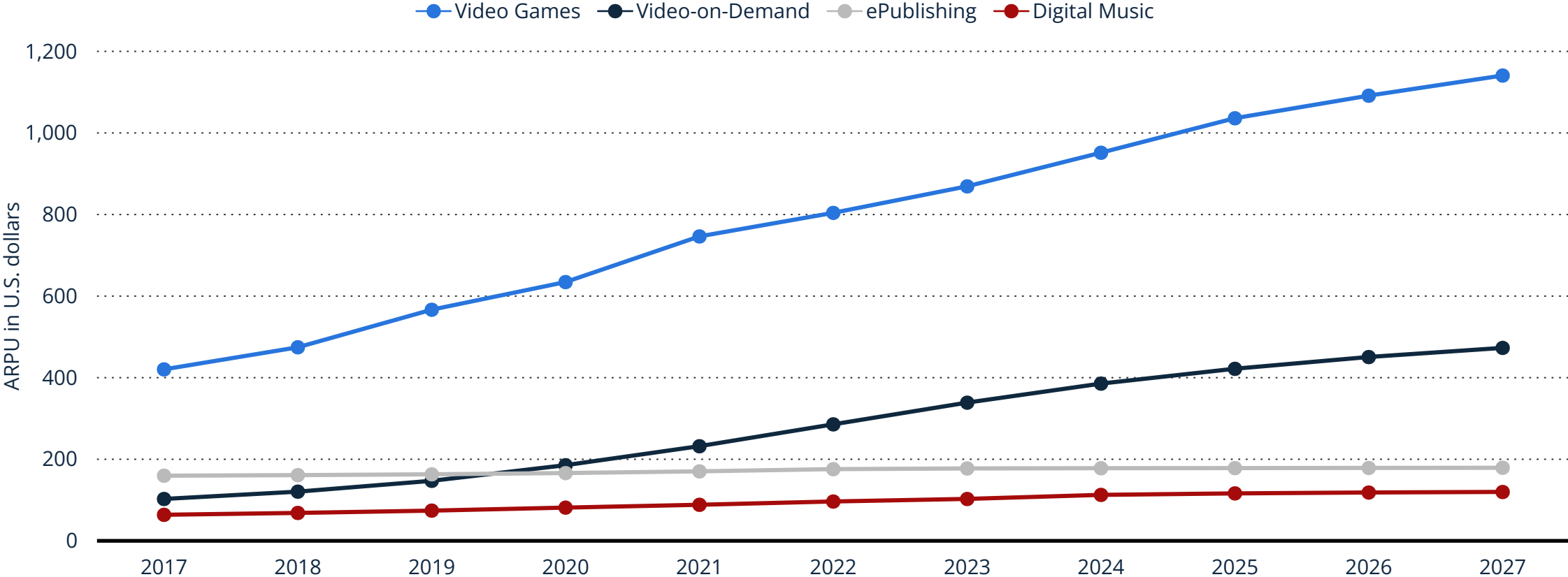
Number of digital media users in the United States from 2017 to 2027, by segment (in millions)

Digital media users in the United States 2017-2027, by segment



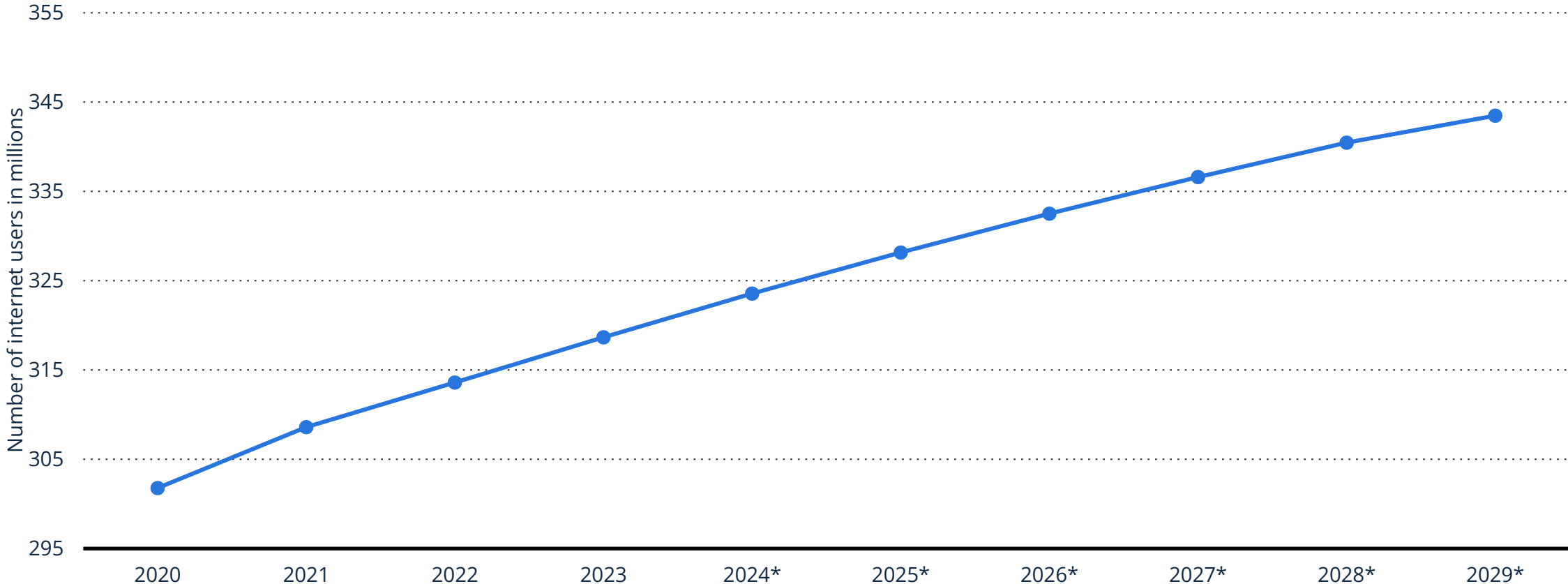
Digital media ARPU in the United States from 2017 to 2027, by segment (in U.S. dollars)

Digital media ARPU in the United States 2017-2027, by segment



Number of internet users in the United States from 2020 to 2029 (in millions)

Internet users in the United States 2020-2029

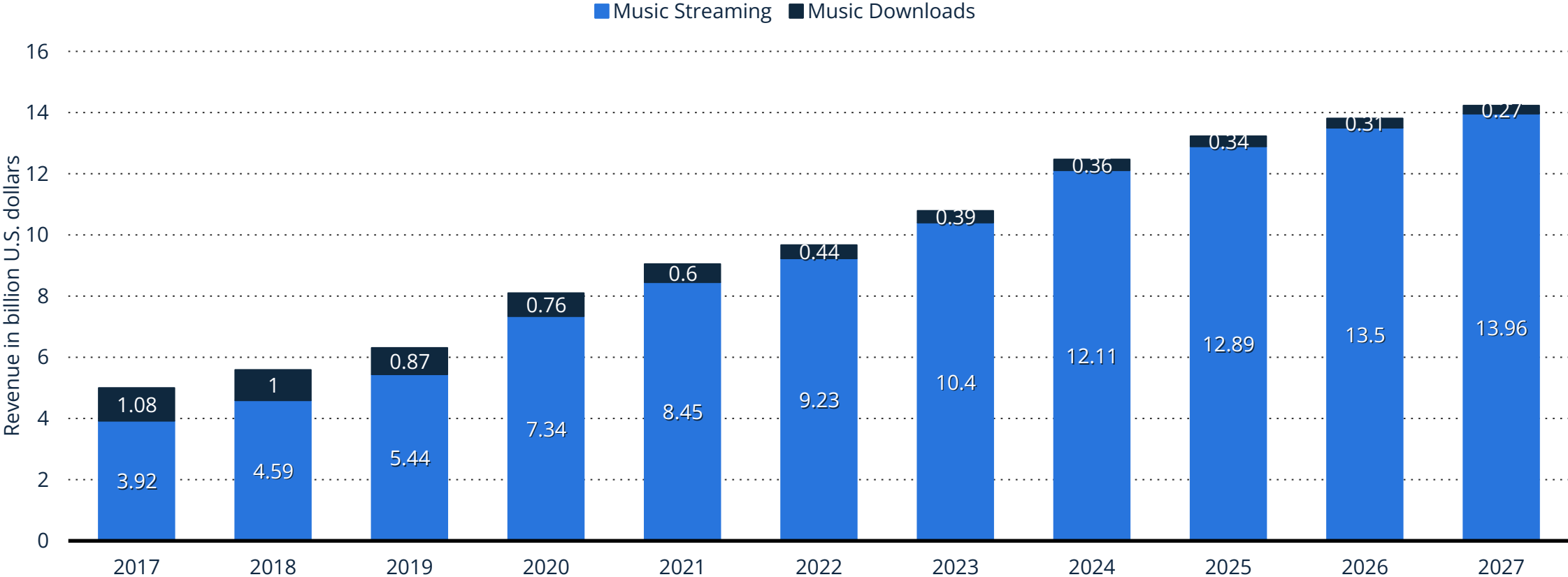


CHAPTER 02

Music streaming

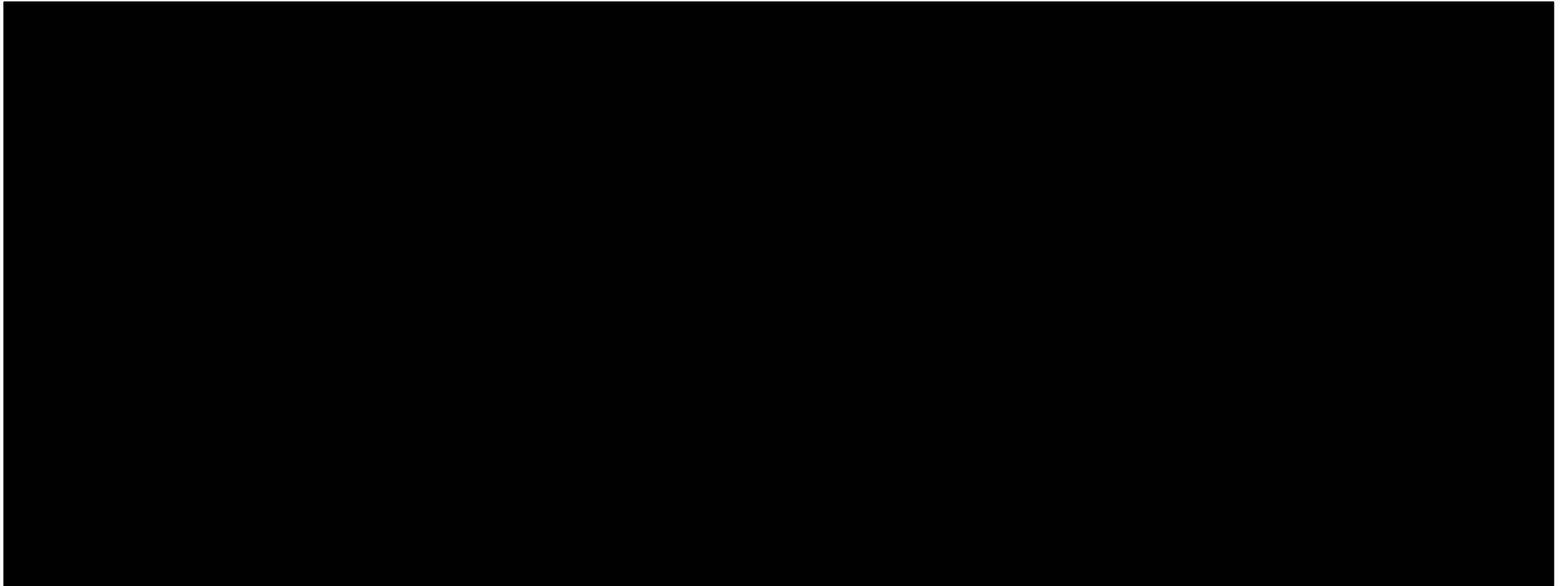
Digital music revenue in the United States from 2017 to 2027, by format (in billion U.S. dollars)

Digital Market Outlook: digital music revenue in the U.S. 2017-2027, by format



Revenue from music streaming in the United States from 2010 to 2023 (in billion U.S. dollars)

Music streaming revenue in the U.S. 2010-2023



Description:

industry, though many traditional consumers lament the resulting decline of physical music formats. Physical CD shipments have dwindled, whilst digital music platforms are flourishing.

Note(s): United States; 2010 to 2023

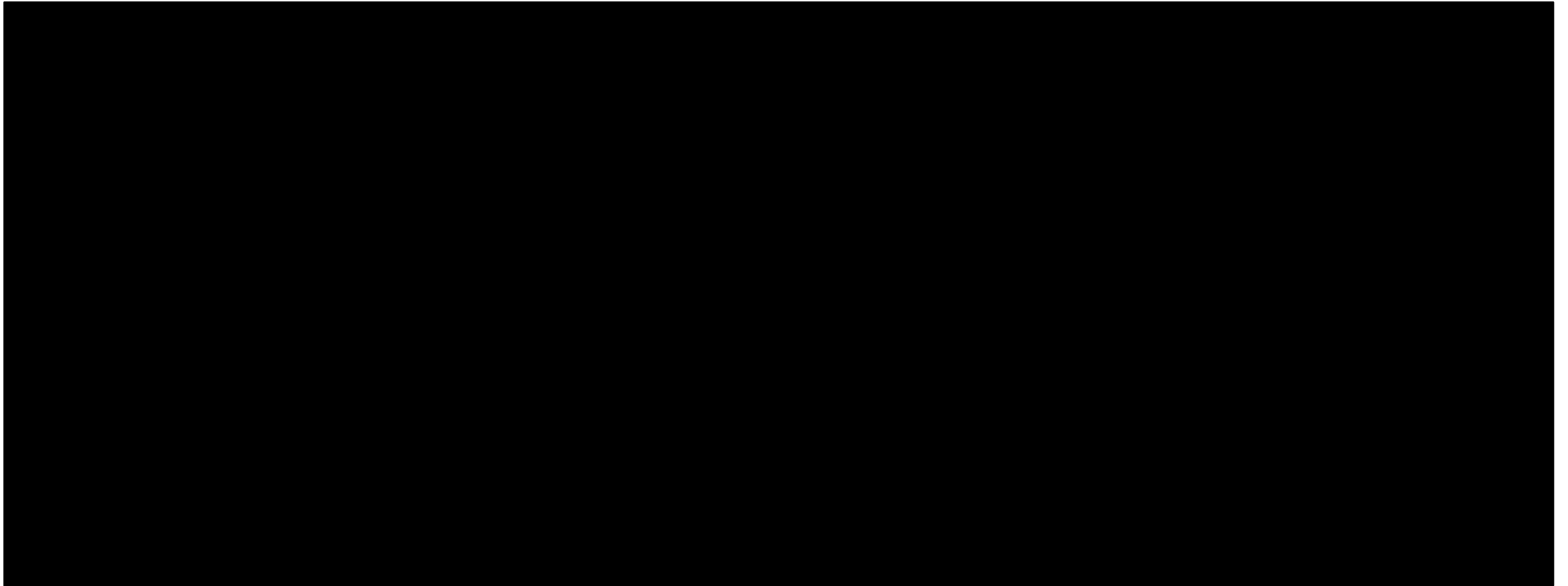
Source(s): RIAA

[Read more](#)

music fans a#d # major #source of revenue for the

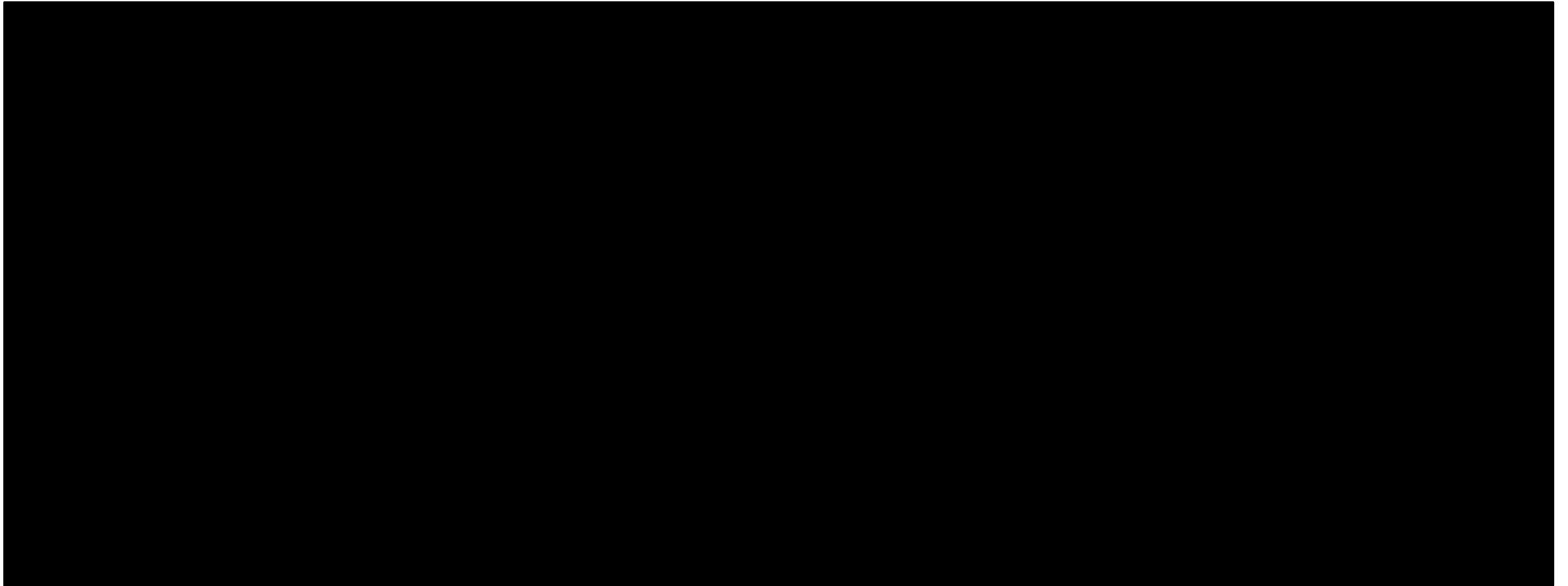
Share of streaming in total music revenues in the United States from 2009 to 2023

Music streaming revenue share in the U.S. 2009-2023



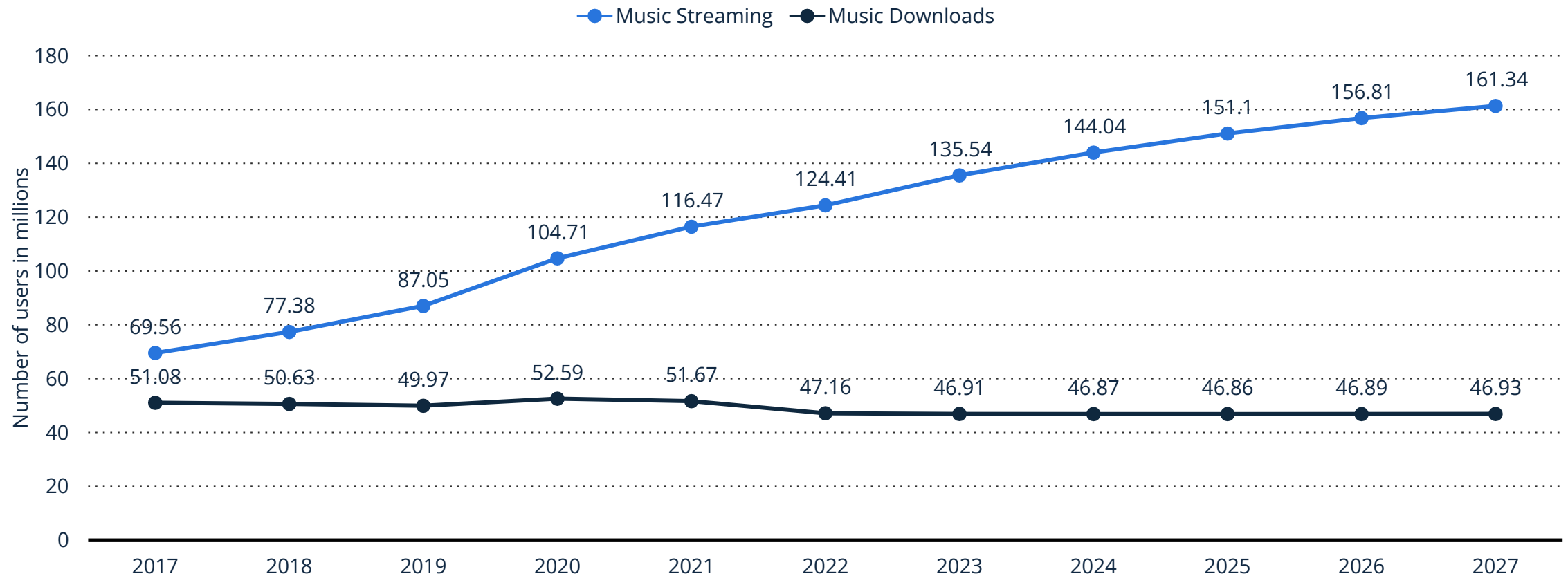
Distribution of music industry revenue in the United States from 2017 to 2023, by source

U.S. music industry - revenue distribution 2017-2023, by source



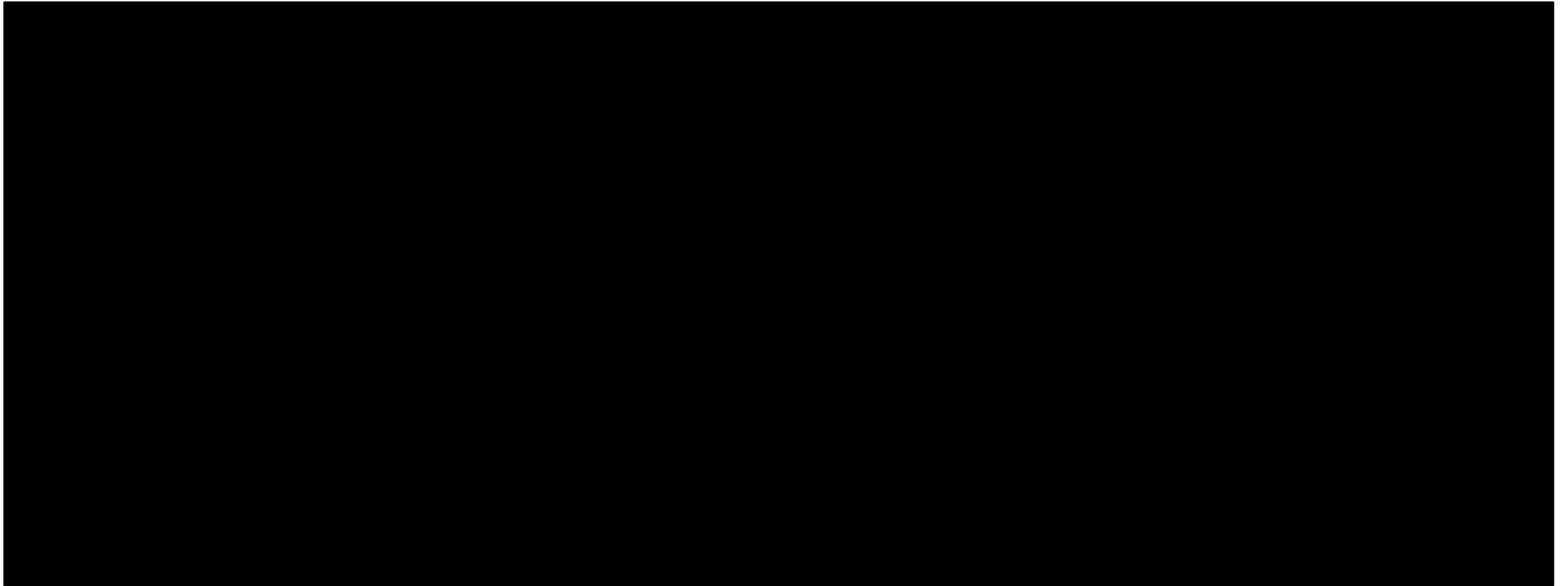
Number of digital music users in the United States from 2017 to 2027, by format (in millions)

Digital Market Outlook: users of digital music in the U.S. 2017-2027, by format



Number of paid music streaming subscribers in the United States from 1st half 2014 to 1st half 2023 (in millions)

Paid streaming music subscribers in the U.S. 2014-2023

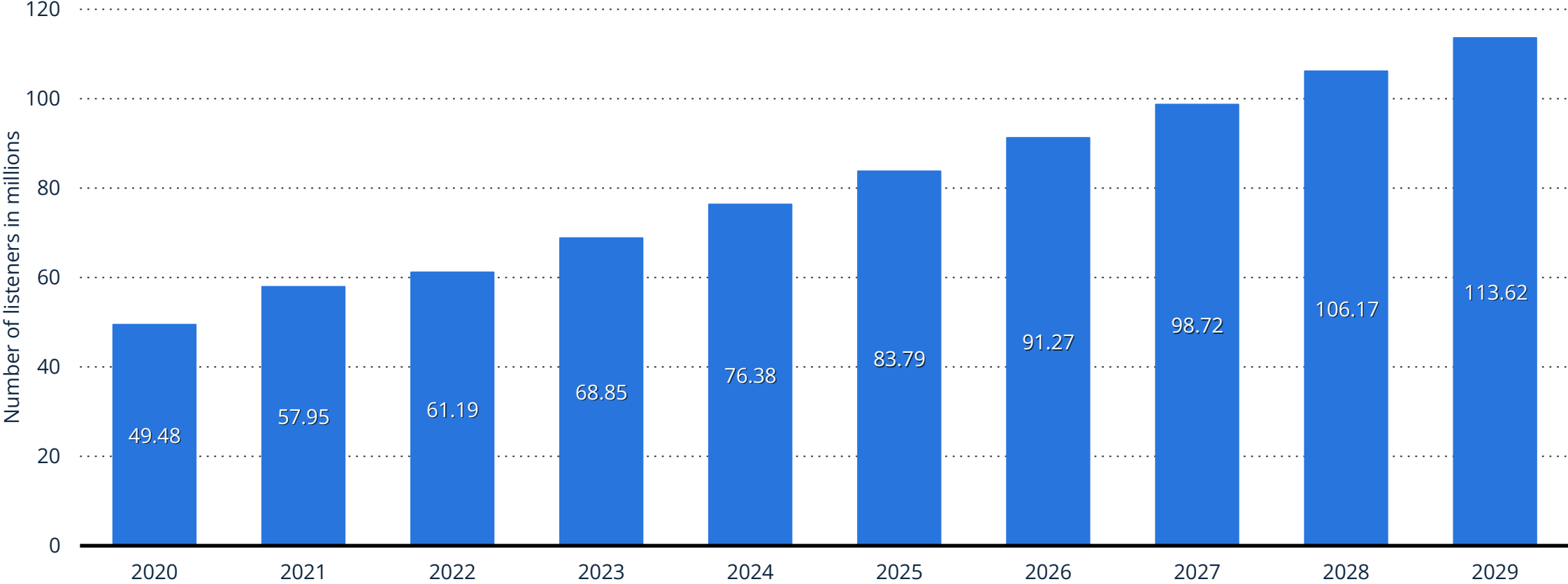


CHAPTER 03

Podcasts

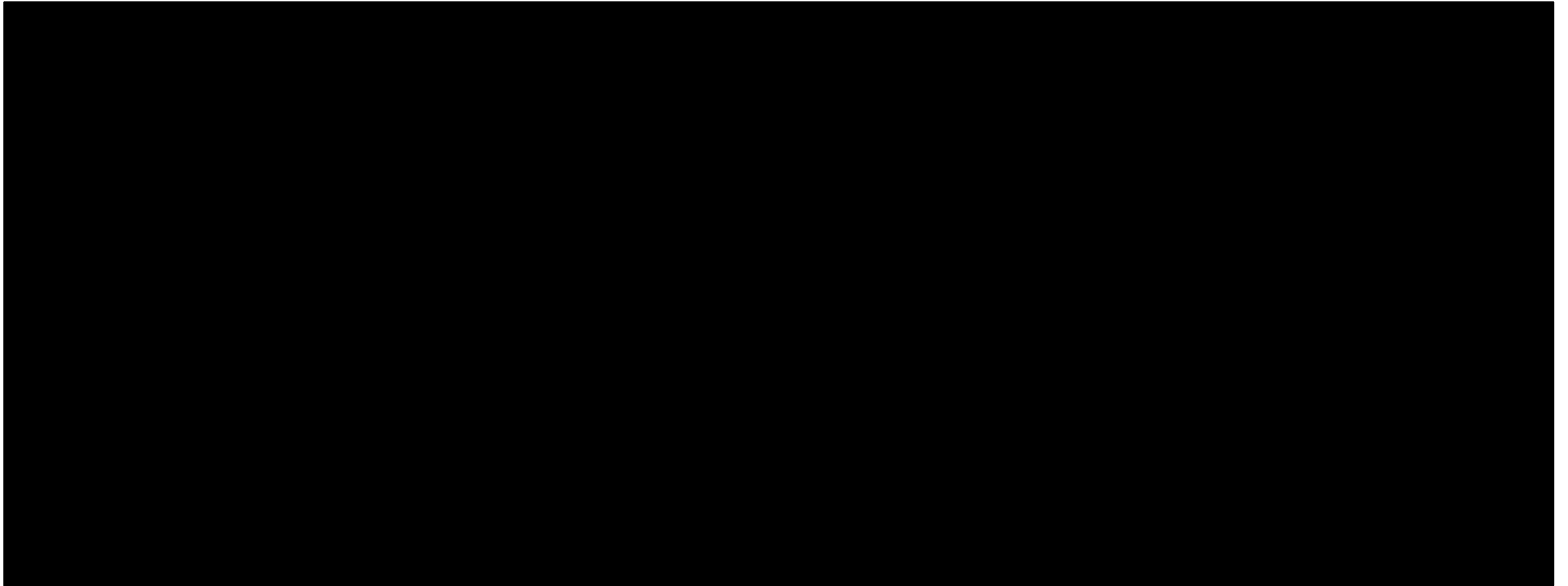
Number of users of podcasts in the United States from 2020 to 2029 (in millions)

Number of users of podcasts in the U.S. 2020-2029



Frequency of podcast consumption among adults in the United States in 2024

Podcast listening frequency in the U.S. in 2024



Frequency of podcast consumption among adults in the United States in 2024, by age group

Podcast listening frequency in the U.S. in 2024. by age



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