

温馨提示：以下内容均为外文报告原文，请外语不好的同学谨慎打开。

消费电子，智能硬件，工业，农业，自动化，机器人，服务，教育……

COMPANIES & PRODUCTS

Quick service restaurant
brands: Starbucks

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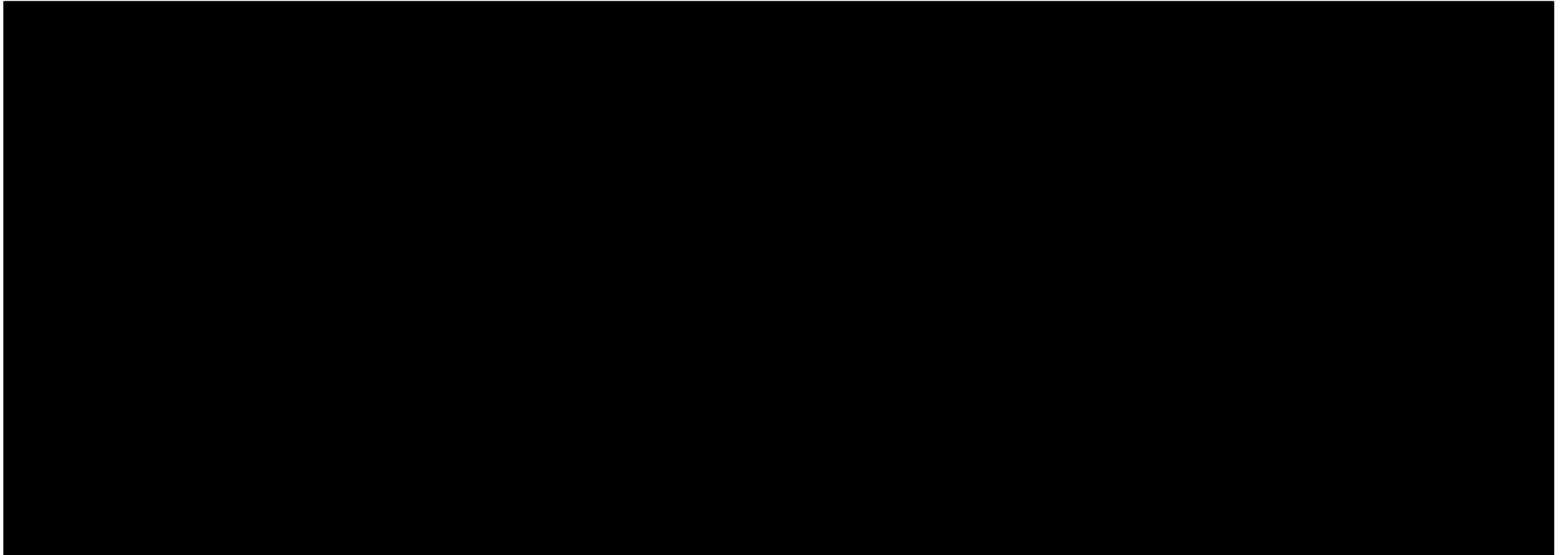
CHAPTER 01

Value, market capitalization, & sales

Leading food and drink services companies worldwide in 2024, by market value (in billion U.S. dollars)

Market value of biggest global food and drink services companies 2024

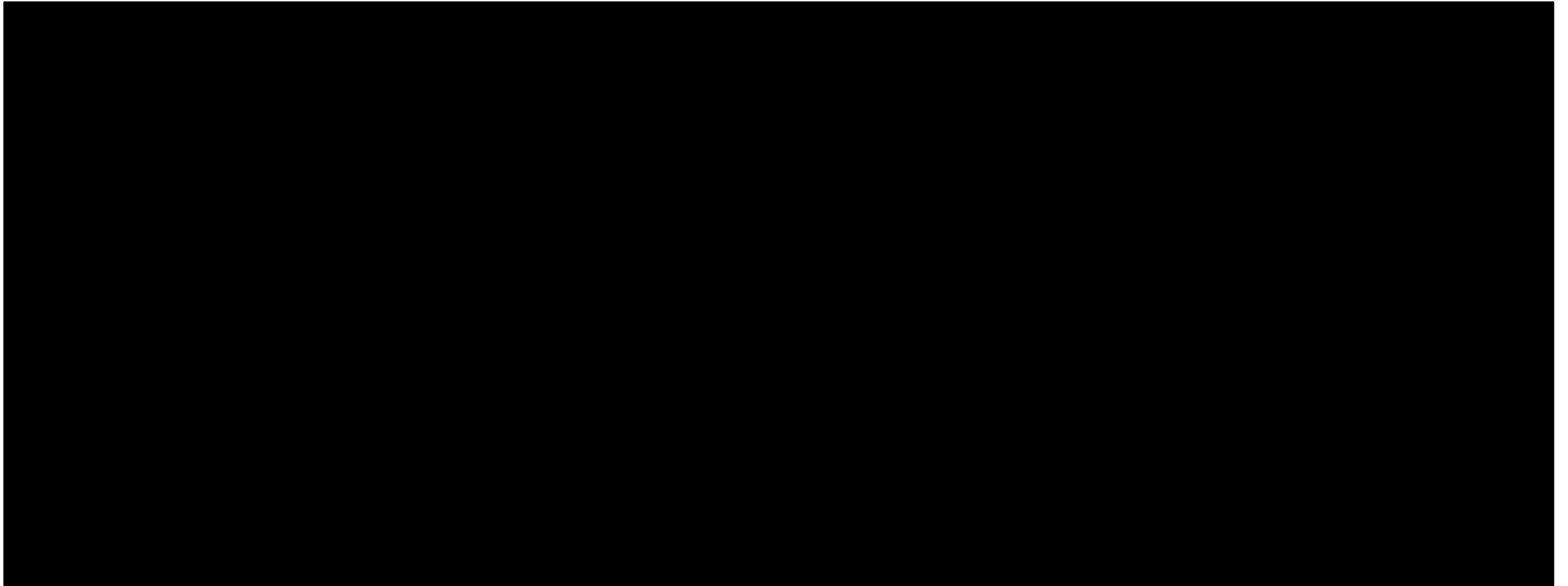
Market value in billion U.S. dollars



3 **Description:** When looking at the leading food and drink service chains by market value, as ranked by Forbes in its 2024 "Global 2000" list of the largest companies worldwide, McDonald's came out on top. The fast food chain accounted for a market value of approximately 196.3 billion U.S. dollars that year. Meanwhile, second in the ranking was Chipotle Mexican Grill, with a market value of 88.26 billion U.S. dollars. [Read more](#)
Note(s): Worldwide; as of May 17, 2024; includes companies ranked in Forbes' "Global 2000"
Source(s): Forbes

Daily stock price indexes of selected leisure companies from January 6, 2020 to April 15, 2024

Daily stock price indexes of selected leisure firms 2020-2024



4

Description: This statistic shows the stock price development of selected companies in the leisure industry from January 6, 2020 to April 15, 2024. The stock prices of all companies shown here were negatively affected by the pandemic and declined in March 2020. Since then, some stock values have recovered albeit with some fluctuations, while others remained significantly below pre-pandemic levels. [Read more](#)

Note(s): Worldwide; January 6, 2020 to April 15, 2024

Source(s): Yahoo

Brand value of Starbucks worldwide from 2010 to 2024 (in billion U.S. dollars)

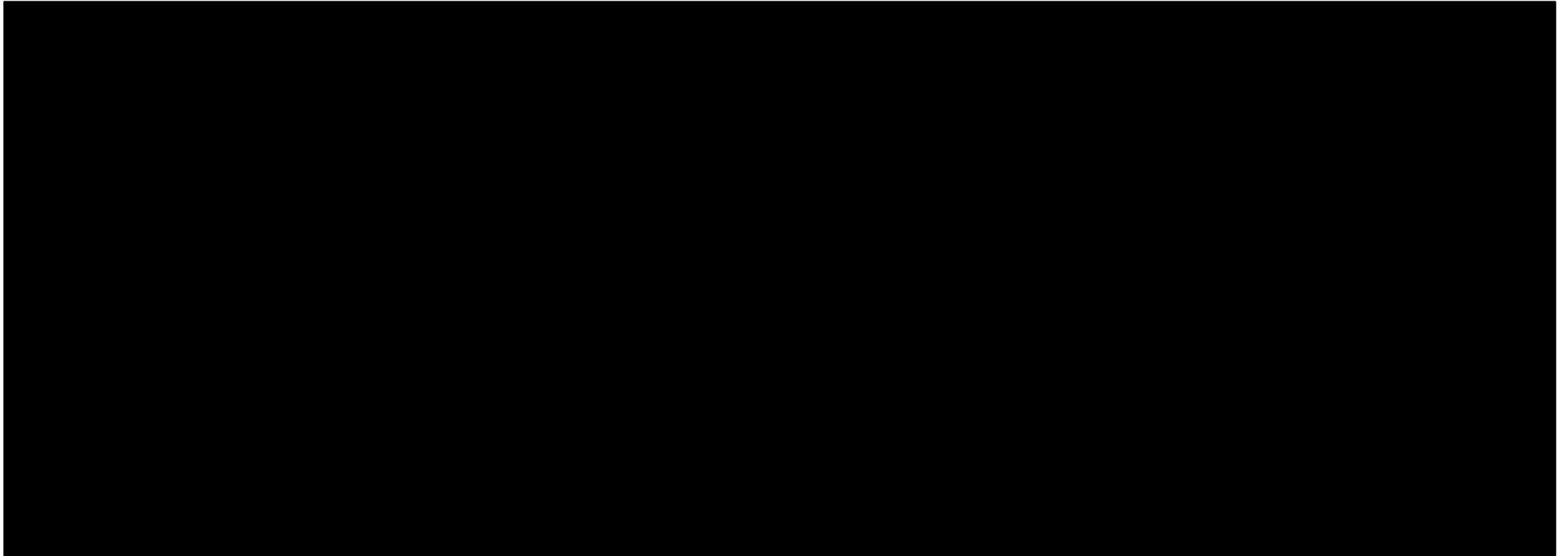
Global brand value of Starbucks 2010-2024



Leading food and drink services companies worldwide in 2023, by sales (in billion U.S. dollars)

Sales of biggest global food and drink services companies 2023

Sales in billion U.S. dollars



6 **Description:** When looking at the leading food and drink services chains by sales in 2023, as ranked by Forbes in its "Global 2000" list of the largest companies worldwide, Compass Group came out on top. The contract food service company had sales of over 40 billion

[Read more](#)

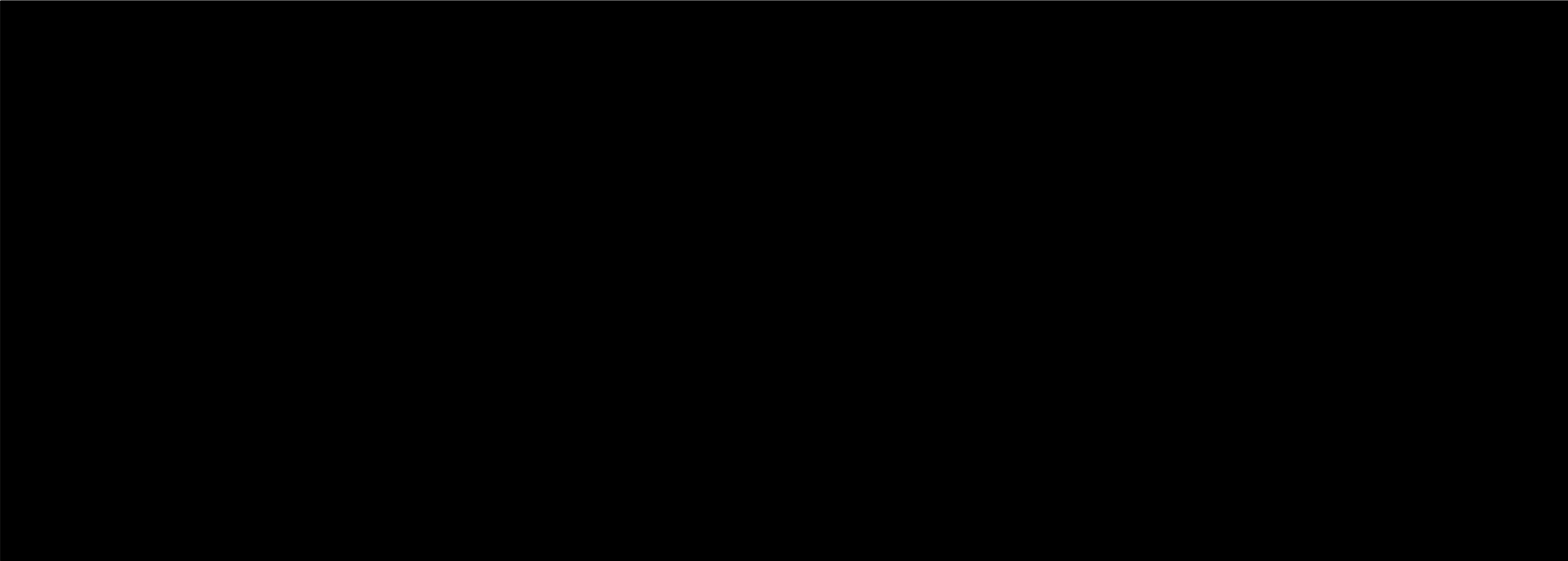
Note(s): Worldwide; 2023; includes companies ranked in Forbes' "Global 2000"

Source(s): Forbes

Sales of the leading refrigerated (RFG) ready-to-drink coffee brands in the United States in 2023 (in million U.S. dollars)

Sales of the leading RFG coffee brands in the U.S. 2023

Sales in million U.S. dollars



7 **Description:** This statistic depicts the generated sales of the leading refrigerated ready-to-drink coffee brands in the United States in 2023. For the 52 weeks ended April 23, 2023, Starbucks was ranked as the leading RFG ready-to-drink coffee brand in the United States, accounting for sales of around 422 million U.S. dollars. [Read more](#)
Note(s): United States; 52 weeks ending April 23, 2023
Source(s): BevNET; IRI

Sales of Starbucks energy drinks in the United States from 2015 to 2023 (in million U.S. dollars)

U.S. sales of Starbucks energy drinks 2015-2023



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