

# 大学商务英语阅读障碍调查研究

## **Abstract:**

Business English refers to the English used in the business environment, that is, the English for specific purposes learned or applied by professionals who are engaged in the business industry. Compared with general English, business English has its own characteristics. In business English learning, business English reading is an important way for students to obtain a large amount of business knowledge and information. Therefore, it is particularly important to cultivate students' ability to obtain accurate information through reading.

Based on Constructivism and Schema Theory, the thesis conducted statistics and analysis of the questionnaire survey to realize the barriers encountered by business English majors in Changzhi University in business English reading. The results show that the barriers in business English reading can be divided into knowledge barriers and non-knowledge barriers. The former are especially reflected in vocabulary, grammar, discourse, and background knowledge. The latter are mainly reflected in reading strategies, reading interests, reading habits, and psychological factors. Based on the types of barriers reflected in the questionnaire survey, the thesis explored the causes and put forward corresponding countermeasures.

**Key words:** reading barriers; business English reading; survey



# Contents

## 1. Introduction

### 1.1 Background of Research

### 1.2 Purpose of Research

## 2. Literature Review

### 2.1 Reading Barriers in English

#### 2.1.1 Studies on English Reading Barriers Abroad

#### 2.1.2 Studies on English Reading Barriers at Home

### 2.2 Reading Barriers in Business English

## 3. Reading Barriers

### 3.1 Theoretical Framework

#### 3.1.1 Constructivism

#### 3.1.2 Schema Theory

### 3.2 Definition of Reading Barriers

### 3.3 Categories of Reading Barriers

#### 3.3.1 Language and Ability Barriers

#### 3.3.2 Culture Barriers

#### 3.3.3 Psychological Barriers

## 4. Research Process and Methodology

### 4.1 Research Design

#### 4.1.1 Research Questions

#### 4.1.2 Research Subject

#### 4.1.3 Research Methods

### 4.2 Research Procedures

#### 4.2.1 Preparatory Phase

#### 4.2.2 Implementation Phase

### 4.3 Research Results and Discussions

#### 4.3.1 Categories of Reading Barriers in Business English

#### 4.3.2 Reasons of Reading Barriers in Business English

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