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消费电子，智能硬件，工业，农业，自动化，机器人，服务，教育……

DIGITAL & TRENDS

Virtual assistants

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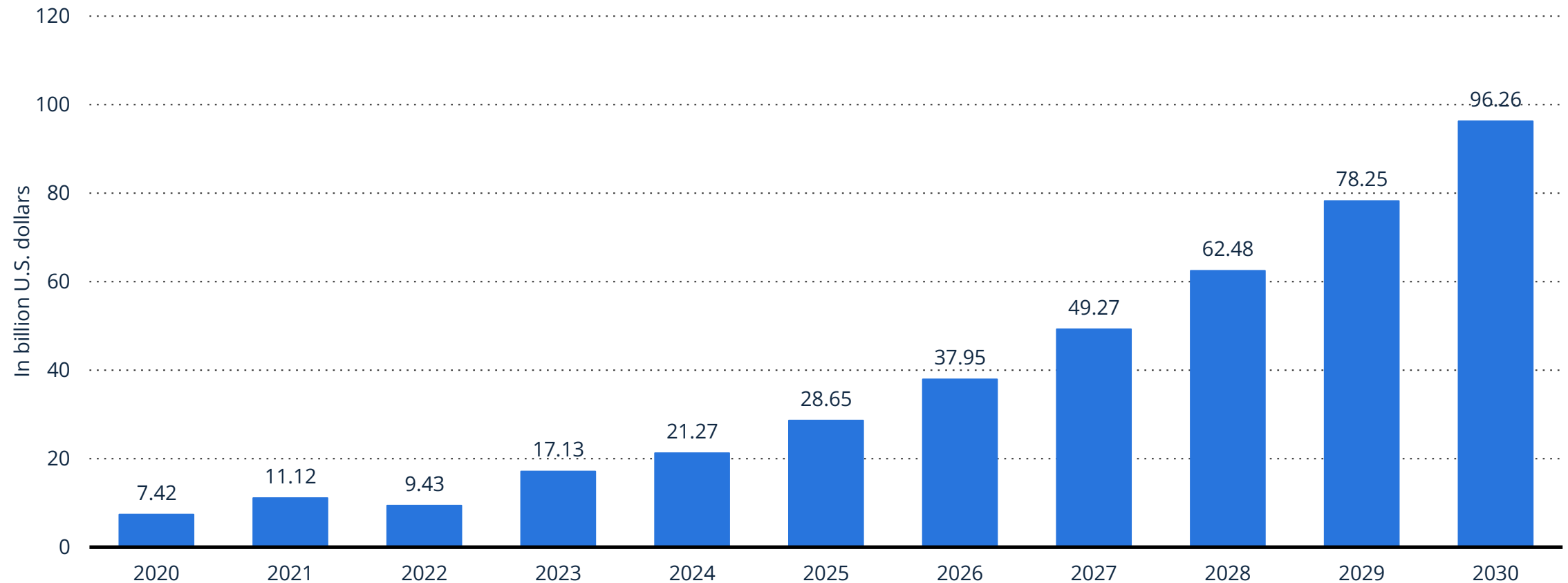
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CHAPTER 01

Overview

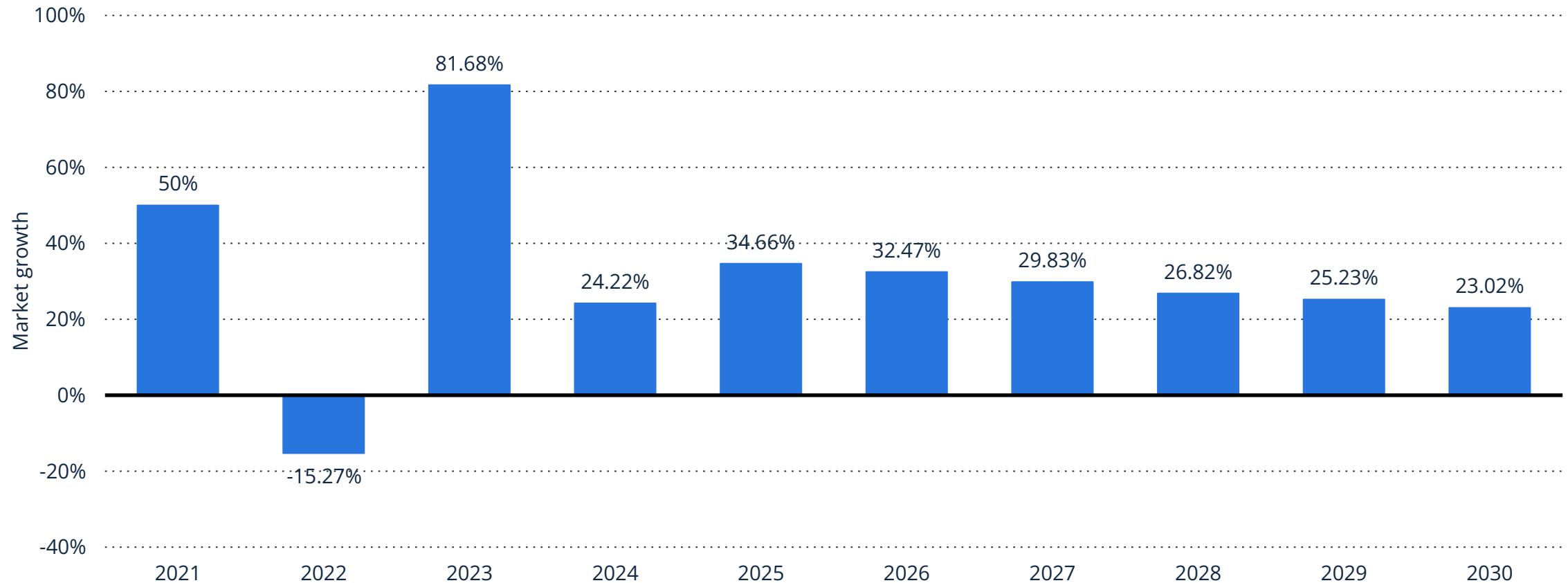
Size of the speech-based segment of the natural language processing (NLP) market globally from 2020 to 2030 (in billion U.S. dollars)

Speech-based NLP market size worldwide from 2020-2030



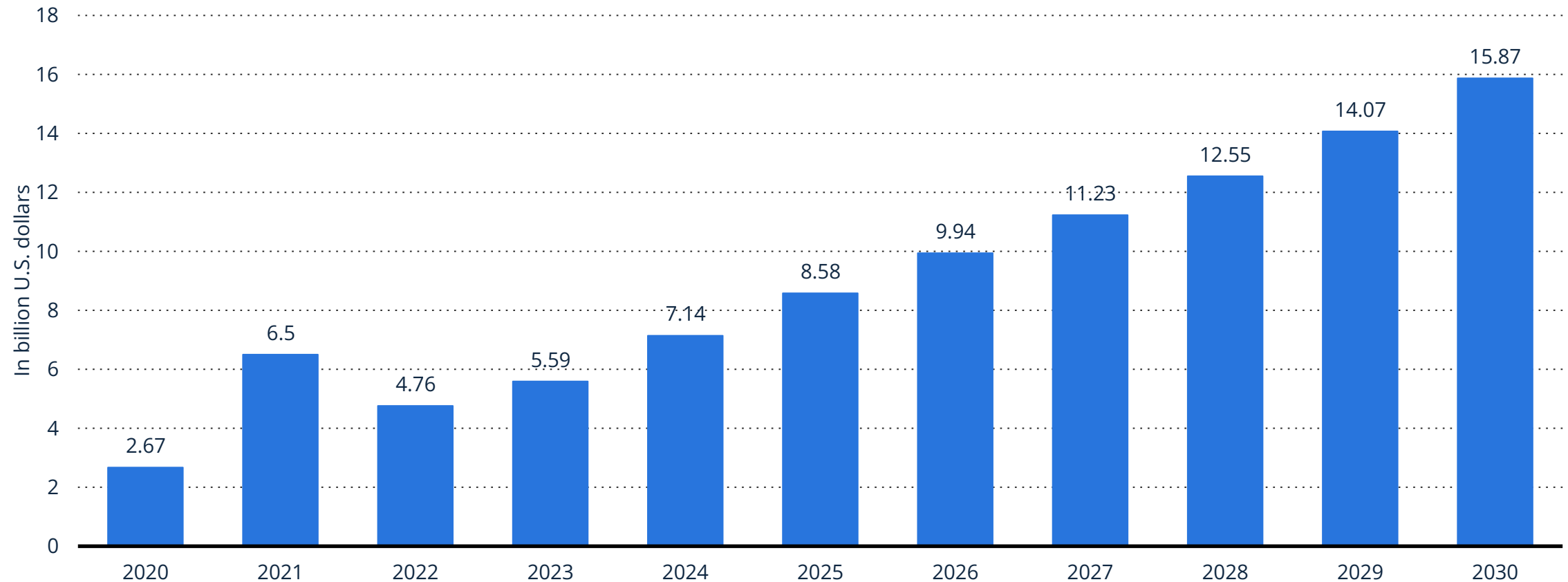
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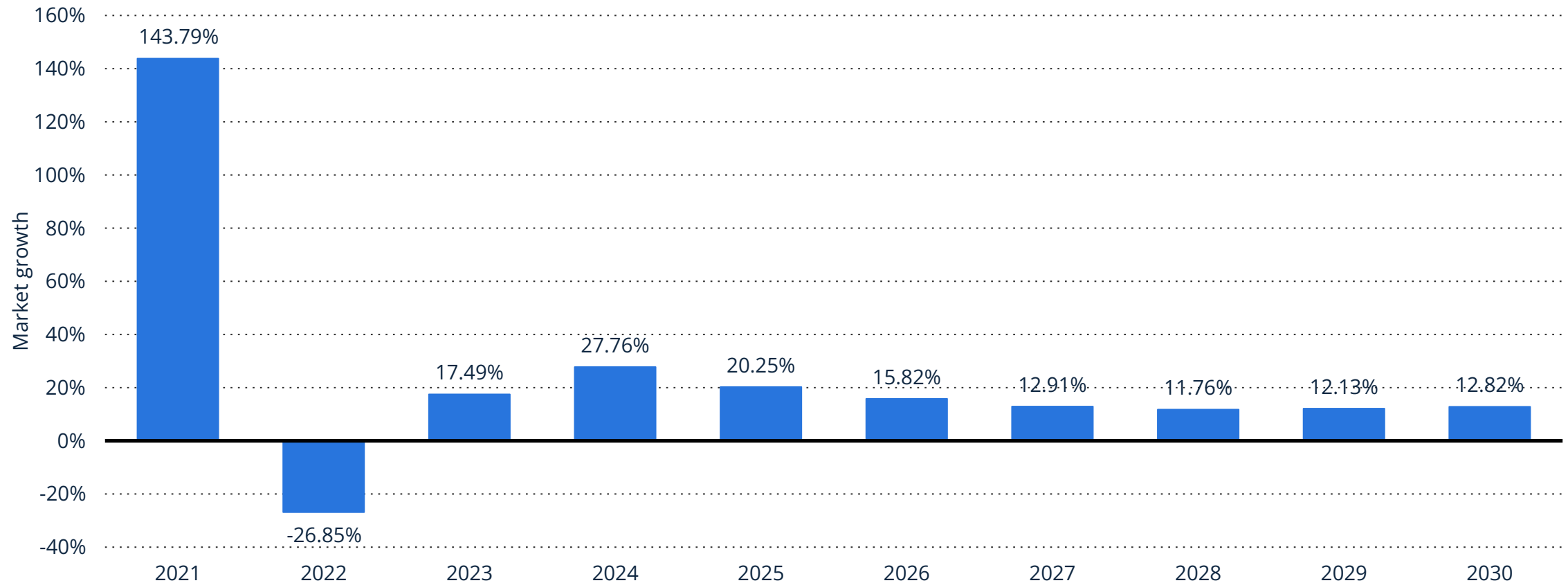
Size of the speech recognition segment of the computer vision market globally from 2020 to 2030 (in billion U.S. dollars)

Speech recognition market size worldwide 2020 to 2030



Growth of the speech recognition segment of the computer vision market globally from 2021 to 2030

Speech recognition market growth worldwide from 2021-2030

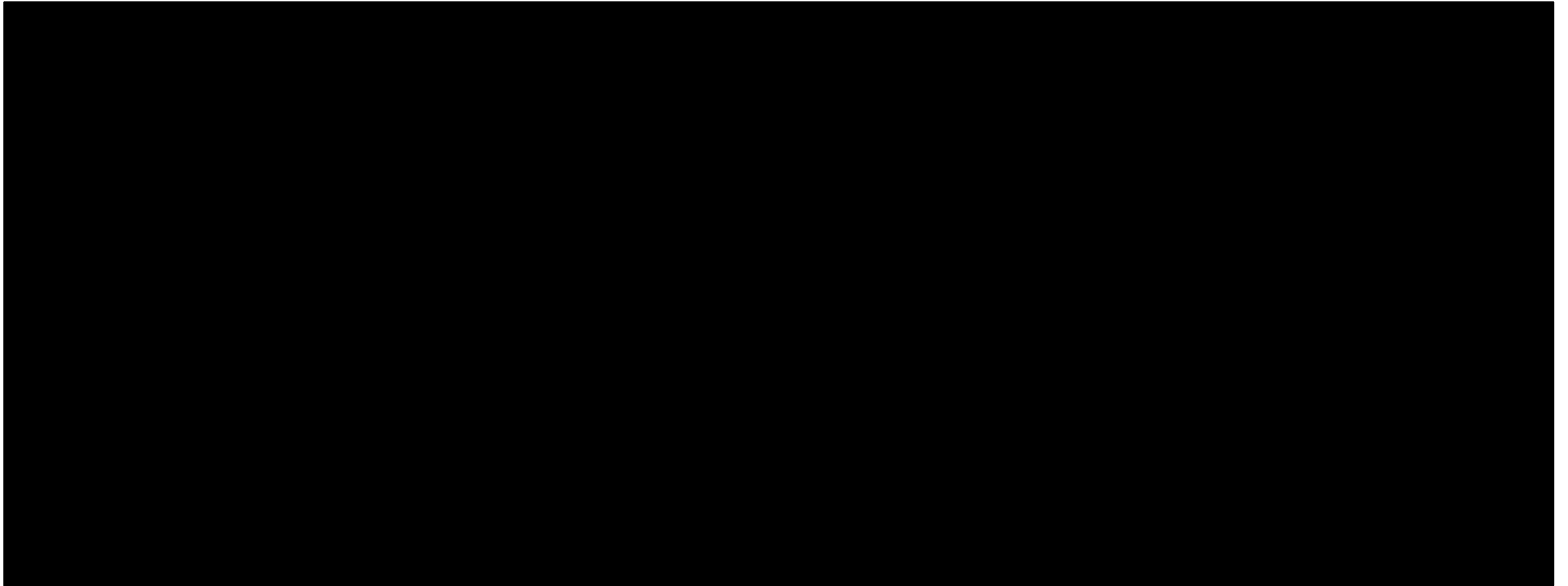


CHAPTER 02

Smart speakers

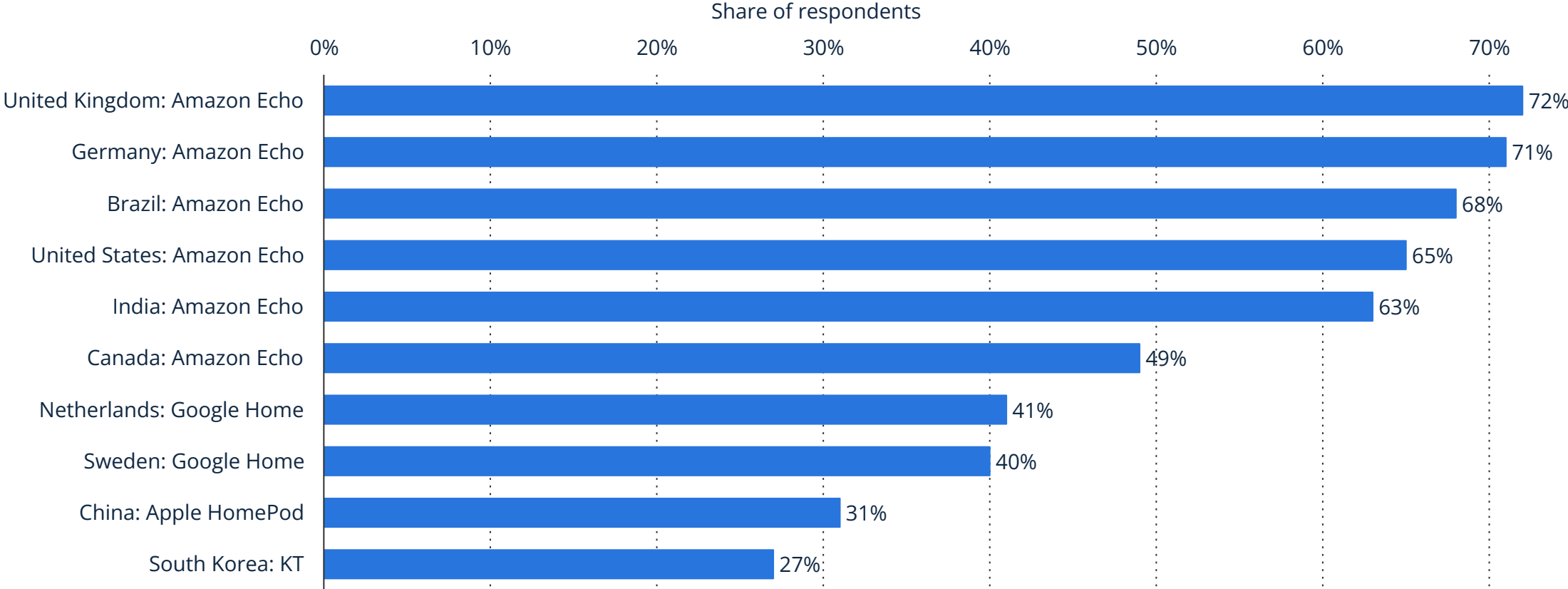
Smart speaker unit shipments worldwide in 2022 and 2027 (in millions)

Smart speaker unit shipments worldwide 2027



Most owned smart speaker brand as of March 2024, by country

Most popular smart speaker brands in selected countries 2024



Ten highest rated smart speakers worldwide for home cinema and movies as of January 2024

Global leading smart speakers for home cinema as of January 2024

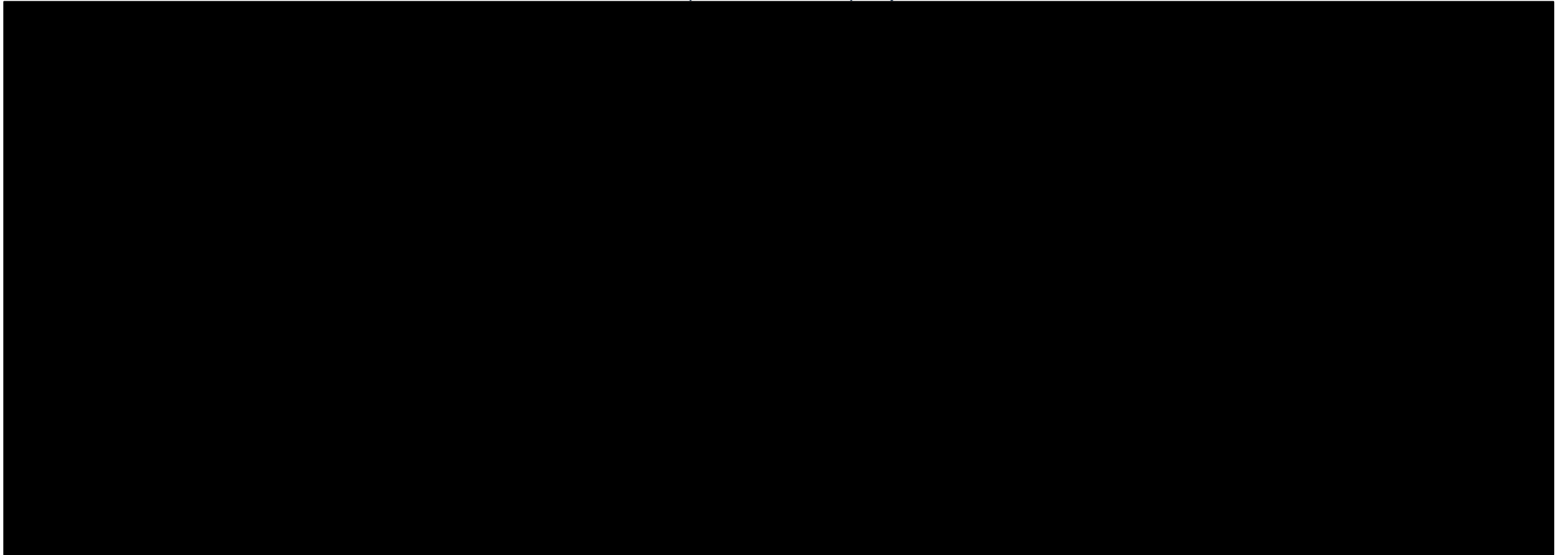
DXOmarks performance and quality score



Ten highest rated smart speakers worldwide for party related activities as of January 2024

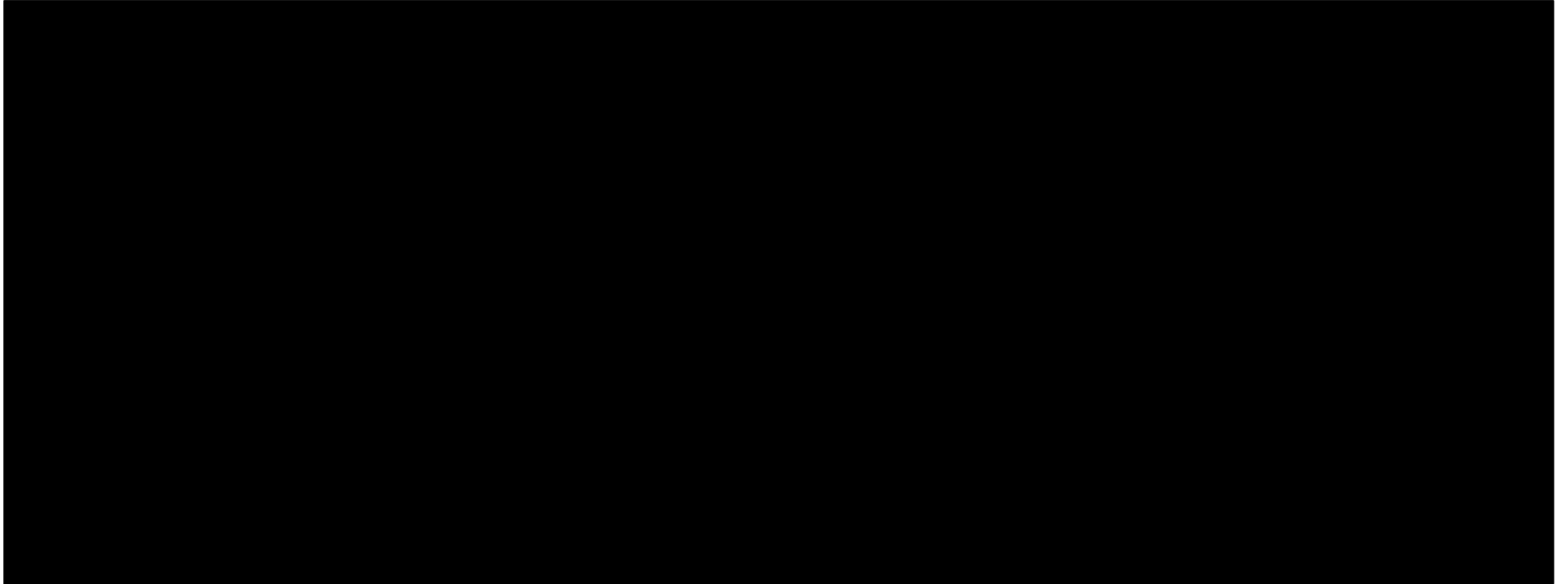
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DXOmarks performance and quality score



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Global leading smart speakers for relaxing as of January 2024



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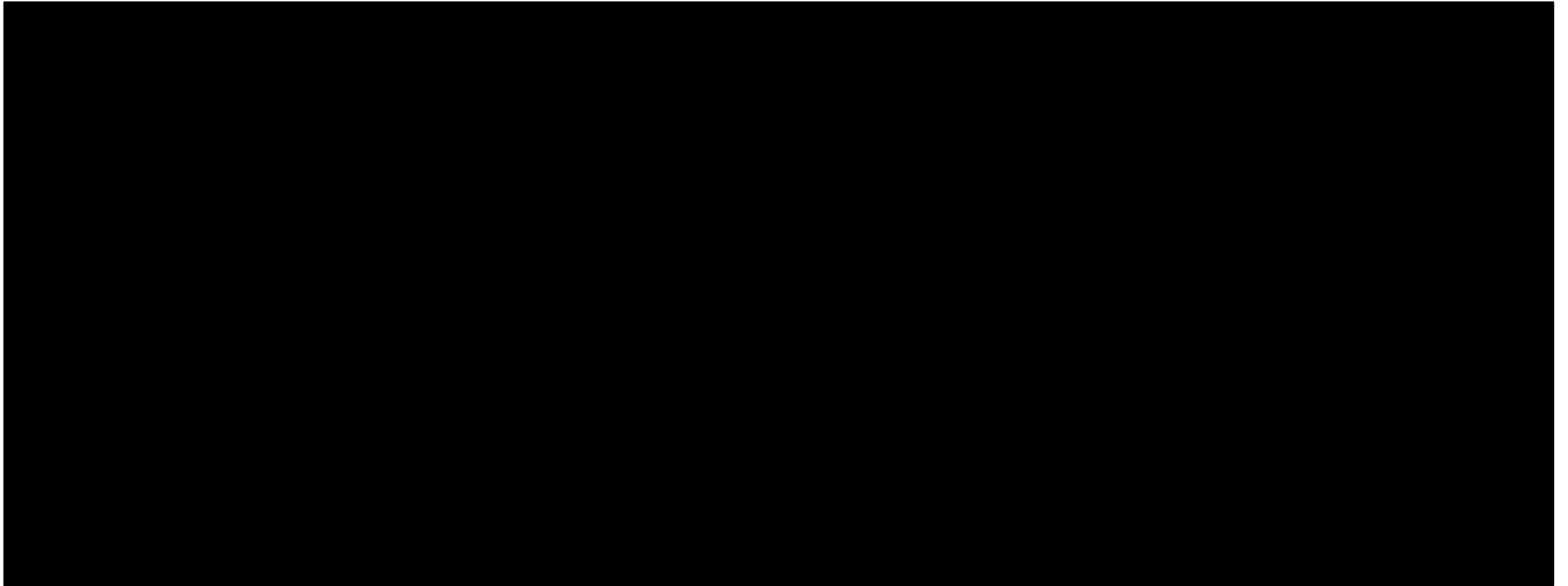
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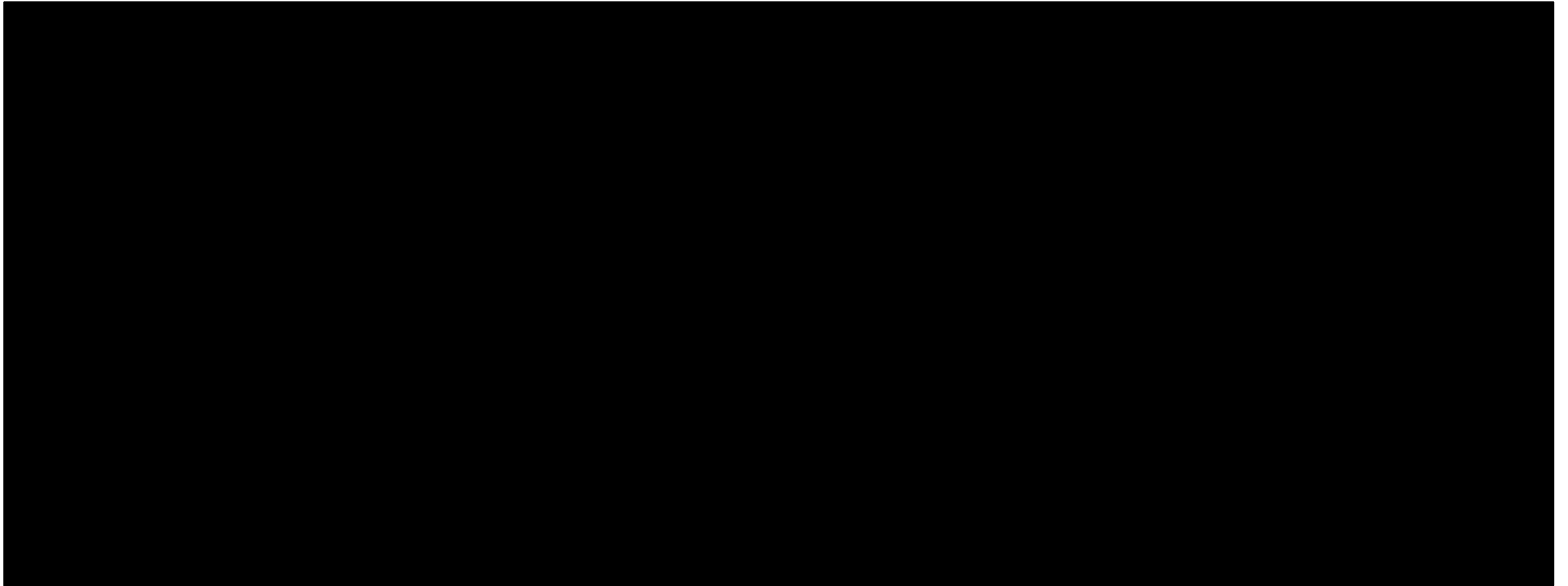
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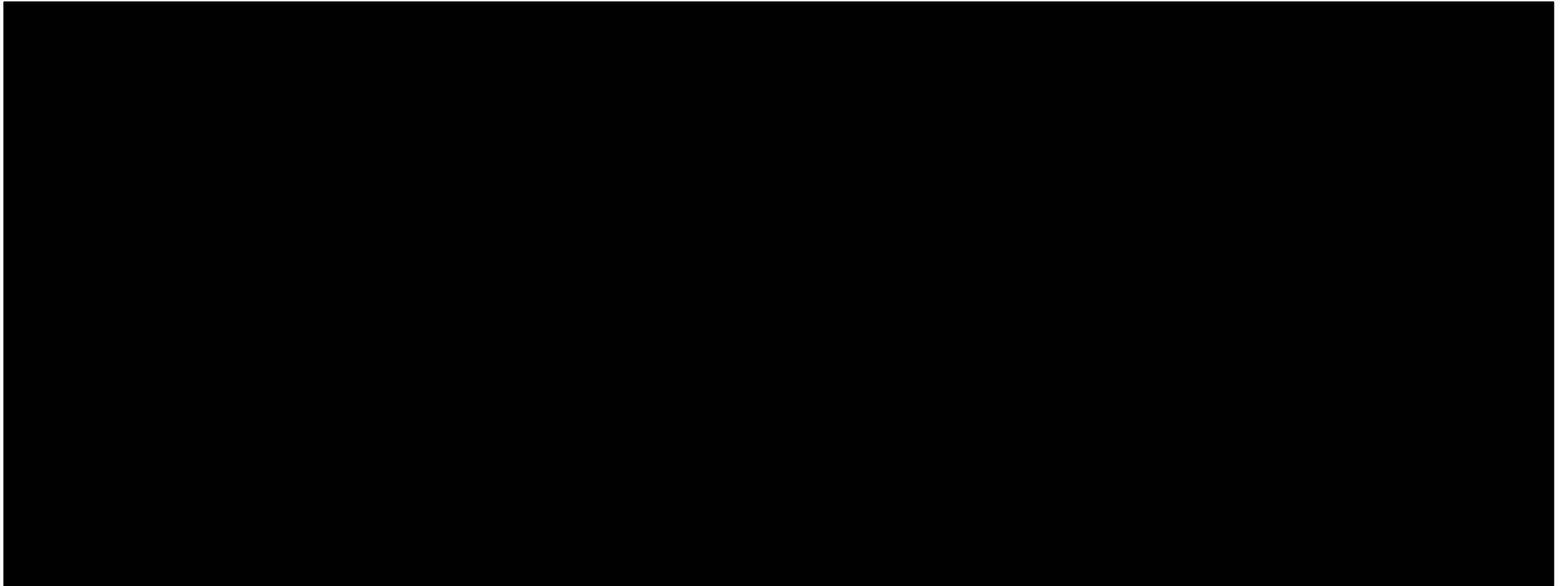
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Apple HomePod sales 2018-2023



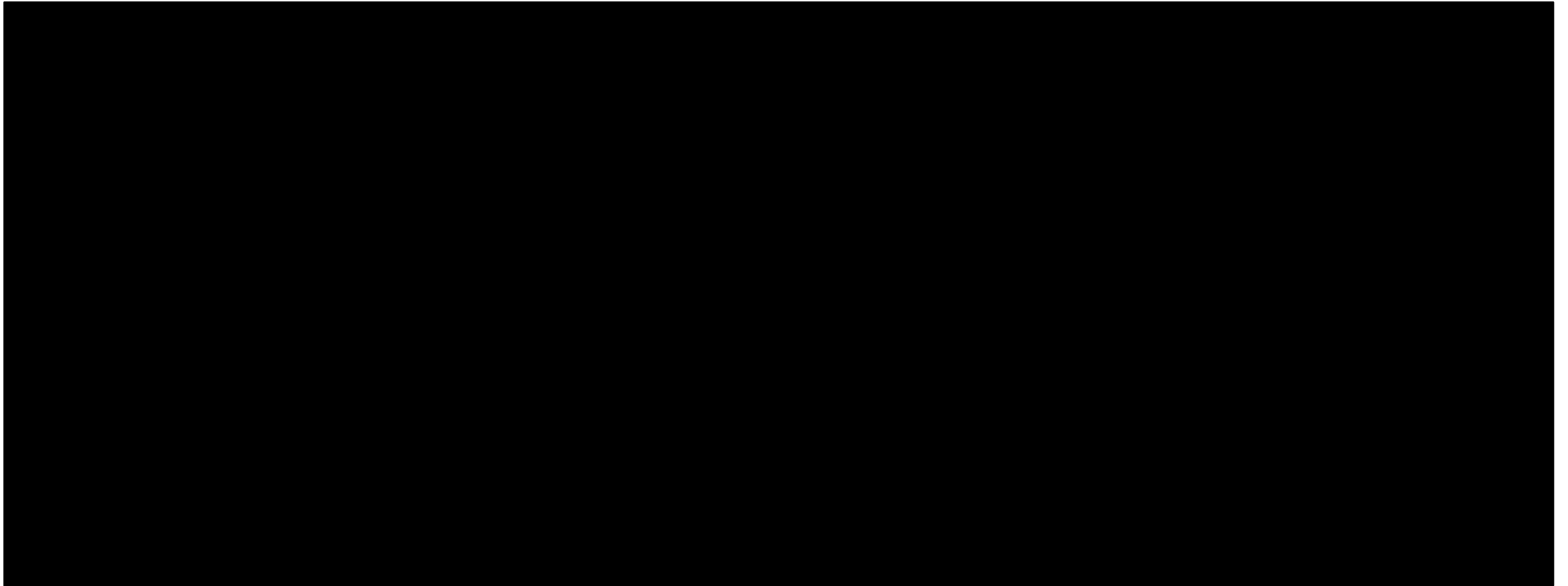
Sonos revenue worldwide from fiscal year 2019 to 2023, by product (in million U.S. dollars)

Sonos' revenue worldwide 2018-2023, by product



Xiaomi's annual revenue from 2018 to 2023, by segment (in billion yuan)

Xiaomi's annual revenue 2018-2023, by segment



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