

尊宠阁网站设计与制作

摘 要

随着国家经济的建设,经济越好越好人民的生活也水平越来越高,家家户户都能够买的起电脑、手机等可以上网的工具,市场对网络资源的需要加大了互联网的发展速度,特别是近几年的时间,发展速度犹为明显,在地铁里和公交车上,基本上看到的人都在低着头用手机上网。因为使用互联网的人太多,因此出现了一个行业,网购,网购的出现让人们越发的喜爱上互联网了,因此网上出现了各类的网店。新型的购物方式得到了大众的一致好评,但这种新型购物的方式对于线下的实体行业来说打击是非常大的,但对于某些行业来说暂时还未找到合适的互联网销售方式,本篇论文就是对线上宠物网站的一个尝试。线上宠物行业经过多年的发展其销售方式已经形成了方式,线下的宠物店基本上都已经有了固定的消费人群,想要短期内扩大销售利润是一件很困难的事情,但对于线上宠物店来说,这并不是不可能,互联网的好处就是它能跟你带来数倍于线下的客流量,习惯了互联带来的便利,使的人们有了一些惰性,某些上了年级的老人,或者是比较忙的年轻人,平时就喜欢在网上搜一搜自己感兴趣的东西,老人、和年轻人是宠物店的主要客源之一,所以经营好线上的宠物店可能会给你带更多的,更准确的优质客户。

因为自身的原因,我们没有使用太难的语言和方法,而是尽可能的用的在学校学习的方法进行网站的开发 and 设计,主要使用的语言有,html, js, css, php, yii, 用的作图工具为 ps, 本地服务器软件是 xampp.

关键词: 宠物; HTML; JS; Css; PHP; Yii; PS; XAMPP;

Abstract

With China's accession to the WTO, the country's economic strength has become stronger and stronger. Every household can afford computers, mobile phones and other Internet tools. subway and bus, the Internet is basically low headed. Because there are too many people using the Internet, The new way of shopping has been unanimously praised by the public, but this new way of shopping for the offline entity industry is very big, but for some

industries, there is no suitable Internet sales mode, this paper is an attempt to online pet website. After years of development of the online pet industry, its sales mode has formed. The offline pet stores have basically had a fixed consumer group. It is very difficult to expand the sales profit in the short term. However, for the online pet store, this is not impossible. The advantage of the Internet is that it can bring you several times the number of offline customers The convenience brought by the Internet makes people have some inertia. Some old people in grade or busy young people usually like to search the things Therefore, running a good online pet store may bring you more and more accurate high-quality customers.

Because of our own reasons, we did not use too difficult language and methods, but as far as possible to use the method of learning in school to develop and design the website. The main languages used are HTML, JS, CSS, PHP, Yii. The drawing tool used is PS, and the local server software is xampp

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