

西宁鑫海丰建筑工程有限公司供应商评价管理的研究

摘 要

随着中国近几年市场经济的不断发展，房地产行业也随之盛行，同时也带动了其相关企业的发展。在这个黄金的时期，由于建筑公司之间，竞争较为激烈，原料的供应对建筑公司的影响也十分明显。科学、合理的供应商评价管理体系，是企业提升供应商评价，建立改善合作共赢的供应商关系，保持并提高市场竞争力的关键，因此建筑公司对供货商评价管理显得尤为重要[□]。

以本地的建筑公司为研究对象，进行了该公司对供货商评价管理的调查。该公司因为其供应商的复杂性，供应商评价管理中存在供应商评价考核与实际情况不符并且与供应商自身的考核也不同，而且供应商很分散，在评价过程中需要大量的人工核算。公司员工在供应商评价管理和供应商关系这些方面需要不断学习加深沟通，找出这些问题的原因，并根据现有的供应商评价管理知识优化改进流程。经过有效的评估和改进后，该公司的供应商评价和供应商关系得到明显的改善。本论文的研究度对改善该公司供应商评价管理有实际意义。

关键词： 供应商管理； 供应商关系管理； 供应商评价管理

ABSTRACT

With the continuous development of China's market economy in recent years, the real estate industry has ushered in a golden period of development, and also promoted the development of its related enterprises. In this golden period, due to the fierce competition among construction companies, the influence of the supply of raw materials on construction companies was also very obvious. A scientific and reasonable supplier evaluation management system is the key for an enterprise to improve its supplier evaluation, establish a win-win supplier relationship, and maintain and improve its market competitiveness^[1].

Taking the local construction company as the research object, the company conducted a survey on supplier evaluation performance management. Because of the complexity of its suppliers, the company's supplier evaluation management has a supplier evaluation assessment that is inconsistent with the actual situation and is different from the supplier's own assessment. Moreover, the suppliers are scattered and require a lot of manual calculations in the evaluation process. Company employees need to continuously learn and deepen communication on supplier evaluation management and supplier relations, find out the causes of these problems, and optimize and improve the process based on existing supplier evaluation management knowledge. After effective evaluation and improvement, the company's supplier evaluation and supplier relations have been significantly improved. The research degree of this paper has practical significance for improving the company's supplier evaluation management.

Key words: supplier management; supplier relationship management; supplier evaluation management

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