

基于 Android 的网购商城 APP 系统

摘 要

电商行业是在传统的销售业以及网络技术的融合方面出现的一种新型购物模式，目前这种电商的购物形式已经普遍受到人们的关注，因此电商平台的开发与升级成为了企业重点关注的问题。目前很多电商企业存在功能多，但是对农产品的适用性较差，对不同的产品有不同的适用性，这就使得农产品的销售受到一定的限制。面对农产品在电商销售上的困境，就需要研发一个适用于农产品销售的电商软件，使得操作简便。本次课题的研究就是使用 JSP 技术研发一个可以实现农产品销售和管理的电商平台。在前端的开发语言上用的是 Android，在研发后的系统中，用户可以对产品进行留言，对产品下单等功能，卖家可以对产品进行类别管理以及促销活动，完成订单等功能。希望本系统的研发，可以帮助解决目前农产品电商销售限制的问题，使得农产品能够销售及时，不会因为区域性以及季节性带来的过剩问题，导致农产品受损。本系统在研发之后经过了相关测试，能够满足最初的设计目标。

关键词：网购商城；JAVA；数据库；Android

ABSTRACT

E-commerce industry is a new type of shopping mode in the integration of traditional sales industry and network technology. At present, this kind of e-commerce shopping form has been widely concerned by people, so the development and upgrading of e-commerce platform has become the focus of enterprises. At present, many e-commerce enterprises have multiple functions, but their applicability to agricultural products is poor, and they have different applicability for different products, which limits the sales of agricultural products. Facing the dilemma of agricultural products in e-commerce sales, it is necessary to develop an e-commerce software suitable for agricultural products sales to make the operation simple. The research of this project is to use JSP technology to develop an e-commerce platform that can realize the sales and management of agricultural products. Android is used in the front-end development language. In the developed system, users can leave messages on products, place orders for products, and sellers can manage product categories, promote sales and complete orders. It is hoped that the research and development of the system can help solve the current problem of agricultural product e-commerce sales restrictions, so that agricultural products can be sold in a timely manner, and will not cause agricultural products to be damaged due to regional and seasonal surplus problems. The system has been tested after development and can meet the original design goals.

Keywords: online shopping mall; Java; database; Android

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