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INDUSTRIES & MARKETS

Books in France

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CHAPTER 01

Book market

Book sales volume in France from 2010 to 2023 (in million units)

Number of books sold in France 2010-2023



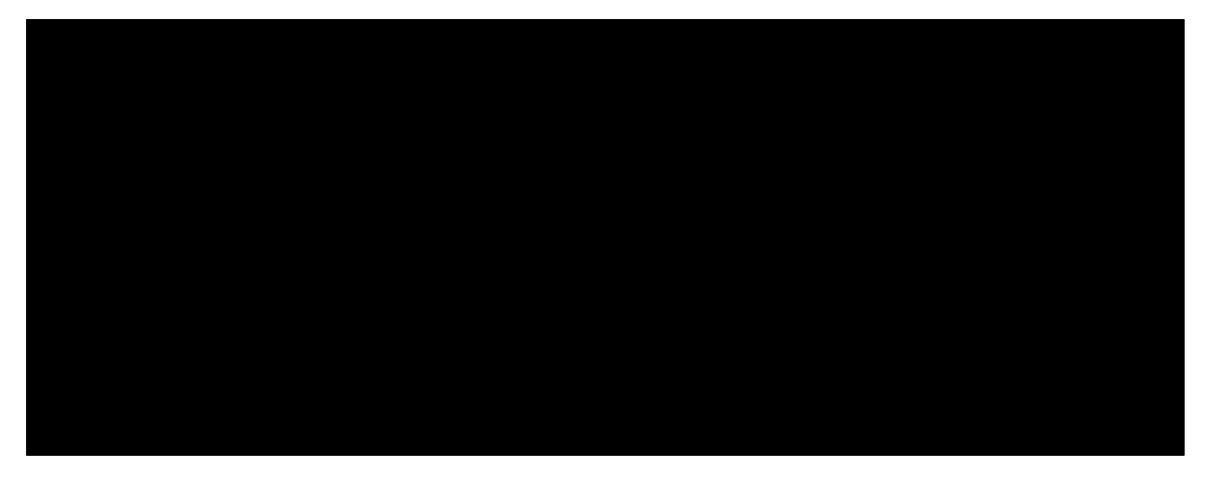
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Number of legal deposits for books in France 2010-2023



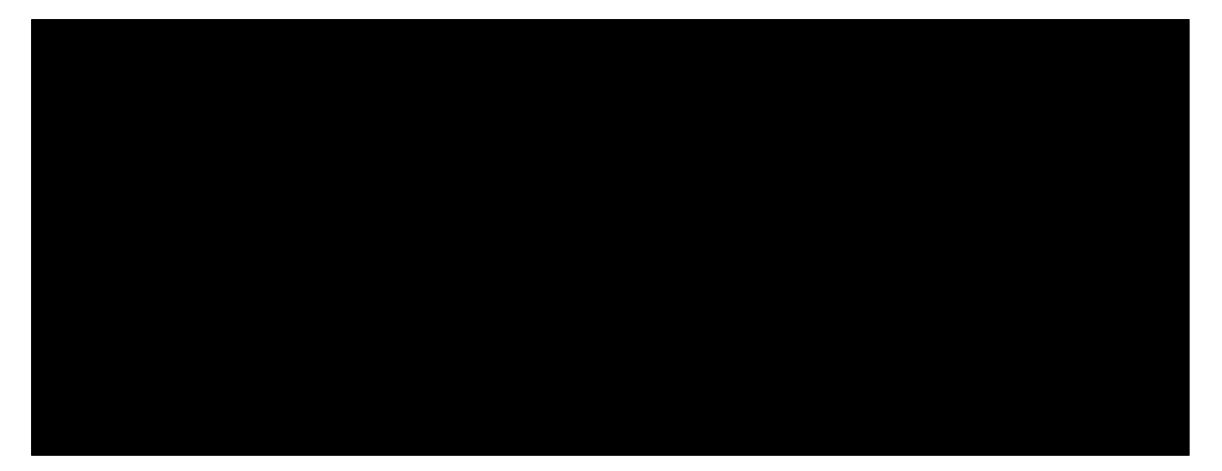
Average number of book copies printed annually in France from 2010 to 2023

Annual number of book copies printed in France 2010-2023



E-book sales value in France from 2010 to 2023 (in million euros)

E-book sales in France 2010-2023



CHAPTER 02

Profile of book readers

Average number of print books read by French people within a year in 2023

Average number of print books read by the French 2023



Bescription: This graph illustrates the results of a survey regarding the reading habits of the French in 2023. The results of this study show that 25 percent of respondents said they were "casual readers", meaning that they had read between one and four print books in the 12 months preceding the survey. <u>Read more</u>.
Note(s): France; January 8-26, 2023; 1,002 respondents; 15 years and older Source(s): CNL; [psos

Average number of books read annually in France as of February 2023, by format

Number of digital and print books read annually in France 2023



Read

Distribution of reading consumption in France in 2023, by reader type

Reading consumption distribution in France 2023



10 Description: Reading books is far from being a dying trend in France, where nearly a quarter of readers consider themselves to be avid readers. A result that is not really surprising when more than 20 percent of the French people read 20 or more books per year, on print format. Read more Note(s): France; January 17 to 31, 2023; 1,002 respondents; 15 years and older Source(s): CNL; Ipsos

Penetration of book reading in France as of February 2023, by gender

Book reading penetration in France 2023, by gender



11 Description: This statistic displays the share of people in France who have read a book in the twelve months previous to a survey which took place in January 2023, by gender. It reveals that 90 percent of women respondents had read a book in the last twelve months, against 82 percent of men. <u>Read more</u>. Note(s): France; January 17 to 31, 2023; 1,002 respondents; 15 years and older Source(s): CNL; Ipsos

Book genres most read by women in France in 2023

Types of books read by women in France 2023



Read more

Book genres most read by men in France in 2023

Type of books read by men in France 2023



Read more

CHAPTER 03

Reading habits

Penetration of reading books in France as of February 2023, by print or digital format

Book reading penetration in France 2023, by format



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