

成都地区新能源网约车的发展现状与对策研究

摘 要

新能源网约车是新能源技术与网约车结合发展下所诞生的产物。使用新能源网约车的电费成本仅在两毛钱左右，如果是晚上在家充电那么这个费用会更低，此外大力推行新能源网约车还可以起到节能减排、保护环境的作用。但新能源汽车的出现问题也是让众多消费者望而却步，如最重要的安全问题汽车自燃，然后是续航里程短、充电时间长、充电桩少、充电桩利用率低、政策补贴力度下降等一系列都是限制新能源网约车发展的重要因素。本篇文章将围绕成都新能源网约车的发展限制因素，将其他省市与成都市对这一行业的政策进行对比、比较新能源汽车与燃油汽车的优缺点，调查乘客与司机对其看法和满意度，调查充电桩大致数量、地理位置如何、利用率高低、用户的评价等问题进行综合分析，找到并优化合理解决这些问题的方法，使成都地区的新能源网约车行业发展壮大。

关键词：新能源车；网约车；充电桩；里程；成本

Abstract

The new energy ride-hailing is a product of the combination of new energy technology and ride-hailing. The electricity cost of using the new energy on-line car rental is only about two cents. If you charge it at home at night, the cost will be lower. In addition, the vigorous implementation of the new energy on-line car rental can also save energy , emission reduction and environmental protection. But the problems of new energy vehicles make many consumers worry about their development prospects. For example, the most important safety issue is auto spontaneous combustion, and then a series of cruising range, charging time, less charging piles, low charging pile utilization, and reduced policy subsidies are all An important factor restricting the development of new energy online car-hailing. This article will focus on the development constraints of Chengdu New Energy Network car-hailing, comparing the policies of other provinces, cities and Chengdu to this industry, comparing the advantages and disadvantages of new energy vehicles and fuel vehicles, and surveying passengers and drivers on their views and Satisfaction, investigate the approximate number of charging piles, geographic location, utilization rate, user evaluation and other issues to conduct a comprehensive analysis, find and optimize reasonable solutions to these problems, so that the new energy network car rental industry in Chengdu develops and grows.

Key Words: New energy vehicles ; online car-hailing ; Charging pile ; The mileage ; Cost

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