

## 摘要

在我国经济高速发展的过程中，随着电商业的蓬勃发展，物流行业仿佛迎来了新的光明，物流是商流不可缺少的一步，在商流中的重要性不言而喻。当代社会不断发展，社会经济持续进步，带动物流行业的壮大，发展的规模也越来越大。虽然如此，但我国与发达国家相比，作为物流重要环节的仓储管理依旧存在很多问题，有效的仓储管理是控制物流管理的有效手段。仓储管理服务质量的优劣、仓储管理的时效性、品牌价值的提升与否对于整个物流行业来说是至关重要的，有效的进行仓储库存管理活动，使企业的经济效益得到提升已经成为这个行业重点关注的大问题。仓储管理在京东物流的经营中占据着至关重要的地位。仓储管理作为自营物流的重要一环，对于降低交易成本，带来规模化收益，提升企业品牌价值具有重要的作用。本文主要对沈阳京东母婴玩具仓的仓储管理存在的问题进行了分析优化，以沈阳京东母婴玩具仓为例，研究其仓储管理。通过实地考察，亲身体验，发现沈阳京东嘉运母婴玩具仓在仓储管理中存在的问题，分析存在问题的原因，提出具体的并具有针对性的优化措施，解决沈阳京东嘉运母婴玩具仓中有关仓储管理存在的重难点问题，改进优化仓储管理的方法以及优化仓储管理的整体流程，提升沈阳京东仓储管理的服务质量和仓储效率。目前，物流企业都有自己建立的仓库和流通中心，但由于仓储中心的自动化程度普遍不高，以至于仓储管理的技术和手段跟不上这个时代的发展，已成为目前亟待解决的问题。

**关键词：**物流；仓储管理；京东

## Abstract

In the process of rapid economic development in China, with the vigorous development of electric commerce, the logistics industry seems to usher in a new bright future. Logistics is an indispensable step in the business flow, and its importance in the business flow is self-evident. With the continuous development of modern society and the continuous progress of social economy, the logistics industry is growing, and the scale of development is growing. However, compared with developed countries, there are still many problems in warehouse management, which is an important part of logistics. Effective warehouse management is an effective means to control logistics management. The quality of storage management service, the timeliness of storage management, and the promotion of brand value are crucial for the whole logistics industry. Effective storage and inventory management activities to improve the economic benefits of enterprises have become a major concern of the industry. Warehousing plays an important role in the operation of Jingdong Logistics. As an important part of self-supporting logistics, warehouse management plays an important role in reducing transaction costs, bringing large-scale benefits and enhancing the brand value of enterprises. In this paper, the storage management of Jingdong mother and infant toy warehouse in Shenyang is optimized and analyzed. Taking Jingdong mother and infant toy warehouse in Shenyang as an example, the storage management is studied. Through on-the-spot investigation and personal experience, this paper finds out the problems existing in the storage management of the mother and infant toy warehouse of Jingdong Logistics, analyzes the causes of the problems existing in the storage management, puts forward specific and targeted optimization measures, solves the key and difficult problems existing in the storage management of the mother and infant toy warehouse of Jingdong Logistics, improves the methods of optimizing the storage management and optimizes the storage management Overall process, improve the service quality and storage efficiency of Shenyang Jingdong storage management, and serve the logistics efficiency of Jingdong .At present, logistics enterprises have their own warehouses and circulation centers, but because of the low degree of automation of warehousing centers, the technology and means of warehousing

management can not keep up with the development of this era, which has become an urgent problem to be solved.

**Key words:** logistics; warehousing management; Jingdong

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