

M 校学生高等教育投入与收益的经济学研究

摘 要

随着社会经济的发展进步，接受高等教育人群逐渐增多，而对于受教育者个人高等教育投资收益的问题却被忽视，人们都盲目追求更高层次的教育，没有对这一投资获得的收益有一个较为准确的衡量。

本文首先对文献以及相关理论进行阐述，以 M 校 2019 年本科毕业生为研究对象，通过调查问卷和查阅资料获得相关数据，利用内部收益率法对 M 校 2019 年本科毕业生的私人教育收益率进行估算；具体研究进展为对 M 校学生接受本科高等教育期间的成本与收益情况进行调查，收集并整理相关数据；然后选取基本指标、确立基本假设，构建相应的模型对 M 校学生接受高等教育的私人收益率进行估算；最后根据估算结果进行分析和比较，为改善 M 校学生接受高等教育的投入与收益现状提出相应对策，以期 M 校高等教育发展与其所在地区经济发展达到相互促进作用。

关键词：高等教育；投入与收益；个人教育收益率

Abstract

With the development and progress of social economy, the number of people receiving higher education is increasing gradually, but the problem of individual higher education investment income for the educated is ignored. People are blindly pursuing a higher level of education, without a more accurate measure of the return of this investment.

First of all, this paper expounds the literature and related theories, taking the 2019 undergraduate students of M University as the research object, obtains the relevant data through the questionnaire and consulting materials, and estimates the private education return rate of 2019 undergraduate students of M University by the method of internal rate of return;The specific research progress is to investigate the cost and benefit of M University Students in the period of receiving undergraduate higher education, collect and sort out relevant data;Then select the basic indicators, establish the basic assumptions, build the corresponding model to estimate the private rate of return of M University students receiving higher education;Finally, based on the analysis and comparison of the estimation results, the corresponding countermeasures are put forward to improve the current situation of M University Students' investment and income in higher education, in order to achieve mutual promotion between the development of M University's higher education and the economic development of its region.

Keywords: Higher education; Investment and revenue; Personal educational rate of return

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