

货源调研系统的设计与实现

摘 要

货源调研系统是根据公司业务发展的需要，提升终端销售能力，扩大增长公司业绩。为此支撑业务部提出了货源问卷调查需求。目的是为了总部及时了解一线的货源诉求并及时满足一线的需求。该系统主要包含货源新增，我发起的，我参与的，统计查询等功能。用户级别共分为三级，一级用户：发起货源问卷调查；二级用户：接收并参与货源问卷调查；三级用户：接收并参与二级用户转发的货源问卷调查。此外任何人都可以是一级用户，发出货源需求调研。

货源调研系统主要在 JAVA 平台下实现，通过软件系统和硬件设备相配合，实现公司总部对各地区货品需求及销售情况的调研，并能及时满足各地区的需求，以扩大公司的业务发展。该系统使用 Oracle 进行数据存储，Vue 为持久层框架，通过基于 TCP 网络协议实现设备数据的传递与解析，并通过 Spring 框架进行整合开发；前端页面使用 HTML5 和 JQuery 框架实现。

关键词：货源调研；JAVA；数据分析

Abstract

According to the needs of the company's business development, the system improves the terminal sales ability and expands the company's performance. Therefore, the support business department put forward the demand of supply questionnaire survey. The purpose is for the headquarters to timely understand the demand of frontline supply and meet the demand of frontline in time. The system mainly includes new source of goods, I initiated, I participated in, statistical query and other functions. The user level is divided into three levels: the first level user: initiates the supply questionnaire survey; the second level user: receives and participates in the supply questionnaire survey; the third level user: receives and participates in the supply questionnaire survey forwarded by the second level user. In addition, anyone can be a first-class user and send out supply demand research.

The supply investigation system is mainly implemented under the JAVA platform. Through the cooperation of software system and hardware equipment, the company headquarters can investigate the demand for goods and sales in various regions, and meet the needs of each region in time, so as to expand the business development of the company. The system uses Oracle for data storage, Vue as the persistence layer framework, realizes the transmission and analysis of device data based on TCP network protocol, and integrates development through spring framework; the front-end page is implemented by HTML5 and jQuery framework.

Key words: Supply investigation, Java, Data analysis

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