题目	浅析企业财务风险的识别与防范——以比亚迪股份有限公司为例

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摘　　要

随着我国经济的发展，企业的经营环境日趋复杂，同时在国家政策的支持下，新能源汽车行业不断兴起，但其面临的财务风险愈加严重。其一，国家对新能源行业进行扶持，进入新能源行业的企业越来越多，并且企业骗补现象时有发生，导致政府面临财务压力巨大，政府补贴退坡势在必行。其二，新能源汽车企业对技术要求较高，研究初期投入大，企业盈利未知，发展前景不明。因此，本文对比亚迪公司进行分析，发现比亚迪公司的财务风险，提出防范企业财务风险的对策，从而为同行业的公司提供借鉴。

关键词：财务风险识别；财务风险防范；比亚迪公司

ABSTRACT

With the development of China's economy, the business environment of enterprises is becoming more and more complex. At the same time, with the support of national policies, the new energy automobile industry keeps rising, but its financial risks are becoming more and more serious. First, the state supports the new energy industry. More and more enterprises enter the new energy industry, and the phenomenon of corporate subsidy fraud occurs from time to time. As a result, the government is faced with huge financial pressure, and the decline of government subsidies is imperative. Second, new energy automobile enterprises have high technical requirements, large initial investment in research, unknown profits and uncertain development prospects. Therefore, this paper analyzes byd company, finds out the financial risk of byd company, and puts forward countermeasures to prevent the financial risk of the company, so as to provide reference for companies in the same industry.

Key words： Financial risk identification，Financial risk prevention，BYD company

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