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INDUSTRIES & MARKETS

Book market in Mexico

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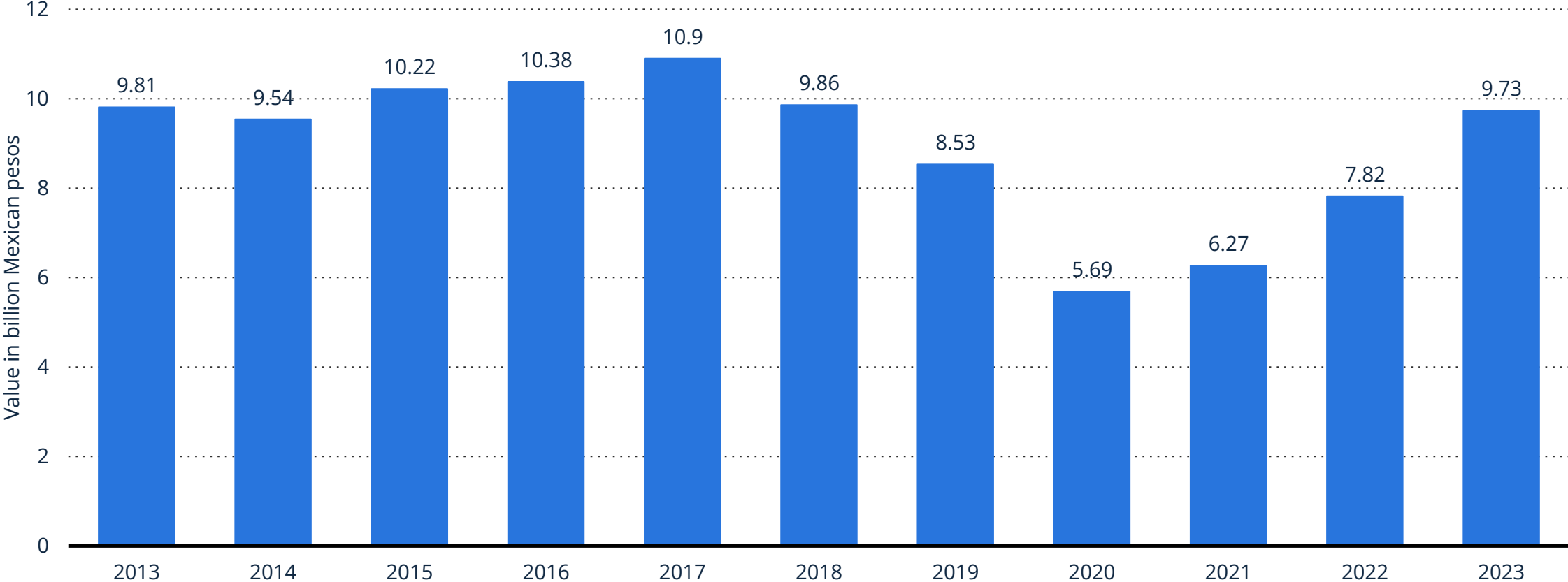
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CHAPTER 01

Overview

Gross production value of the book, newspaper, and magazine printing industry in Mexico from 2013 to 2023 (in billion Mexican pesos)

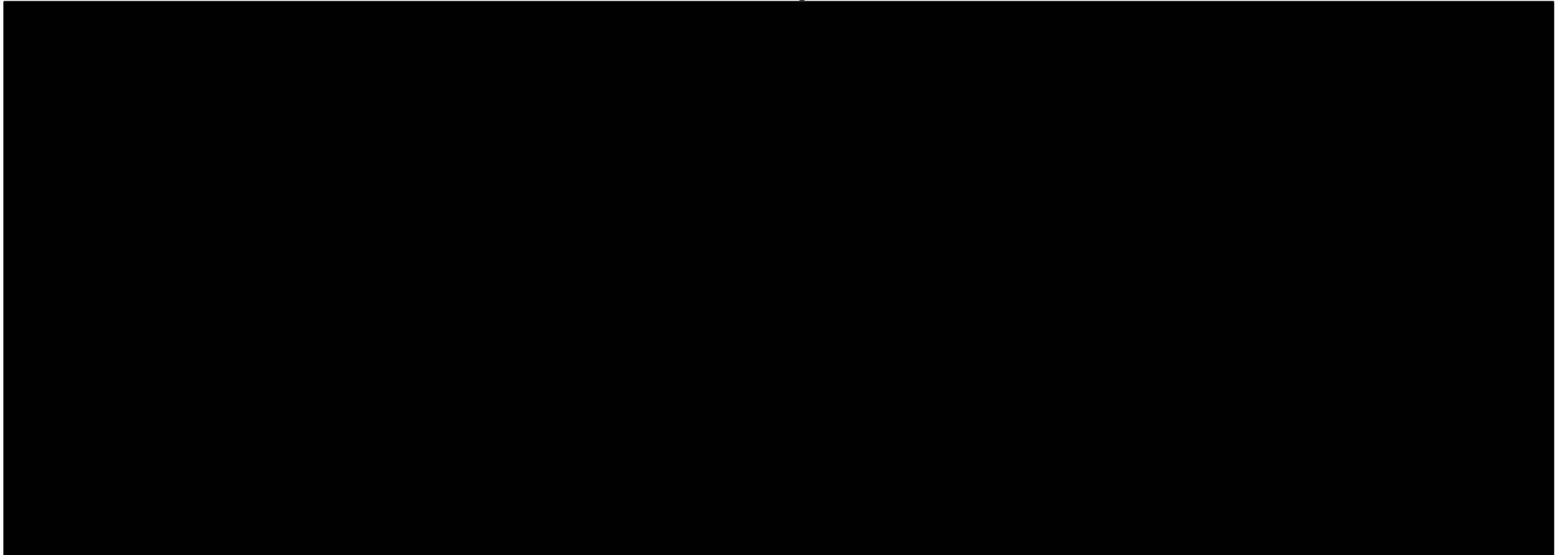
Printing industry production value in Mexico 2013-2023



Year-on-year book sales growth among individual booksellers in selected countries worldwide from 2020 to 2022

YOY growth in book sales worldwide 2020-2022

Book sales growth



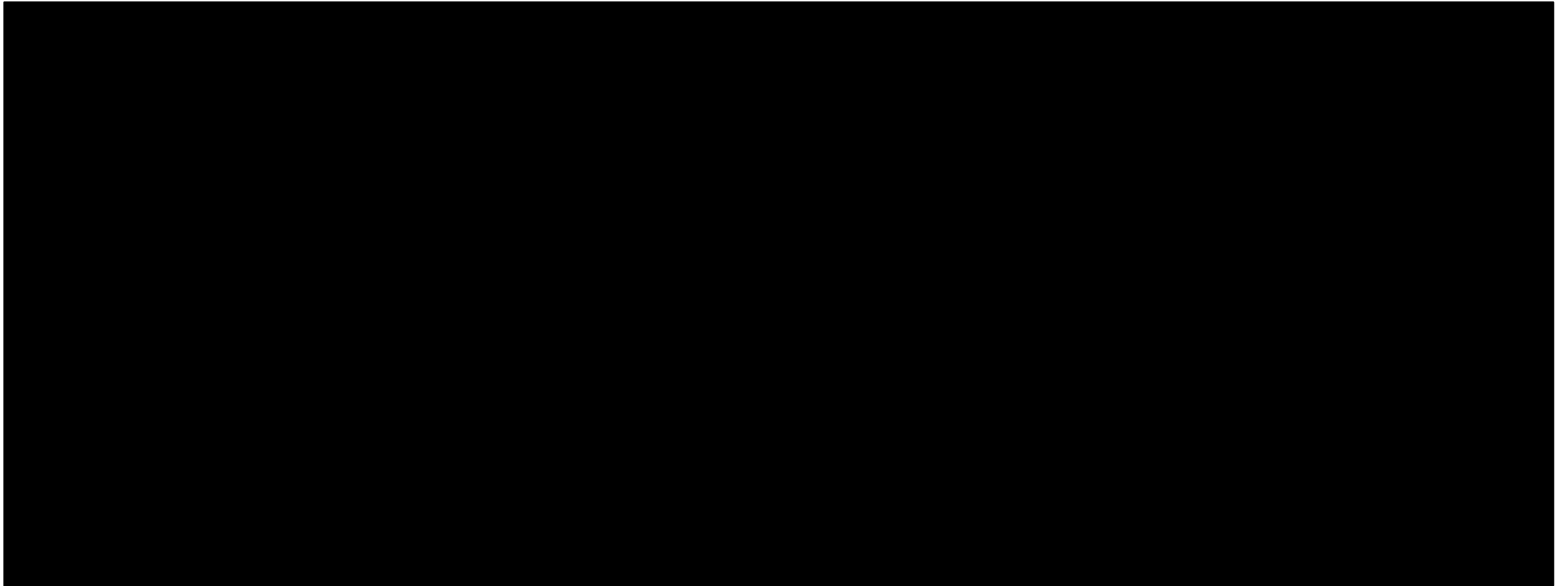
Book sales revenue in Mexico from 2011 to 2022 (in billion Mexican pesos)

Book sales revenue in Mexico 2011-2022



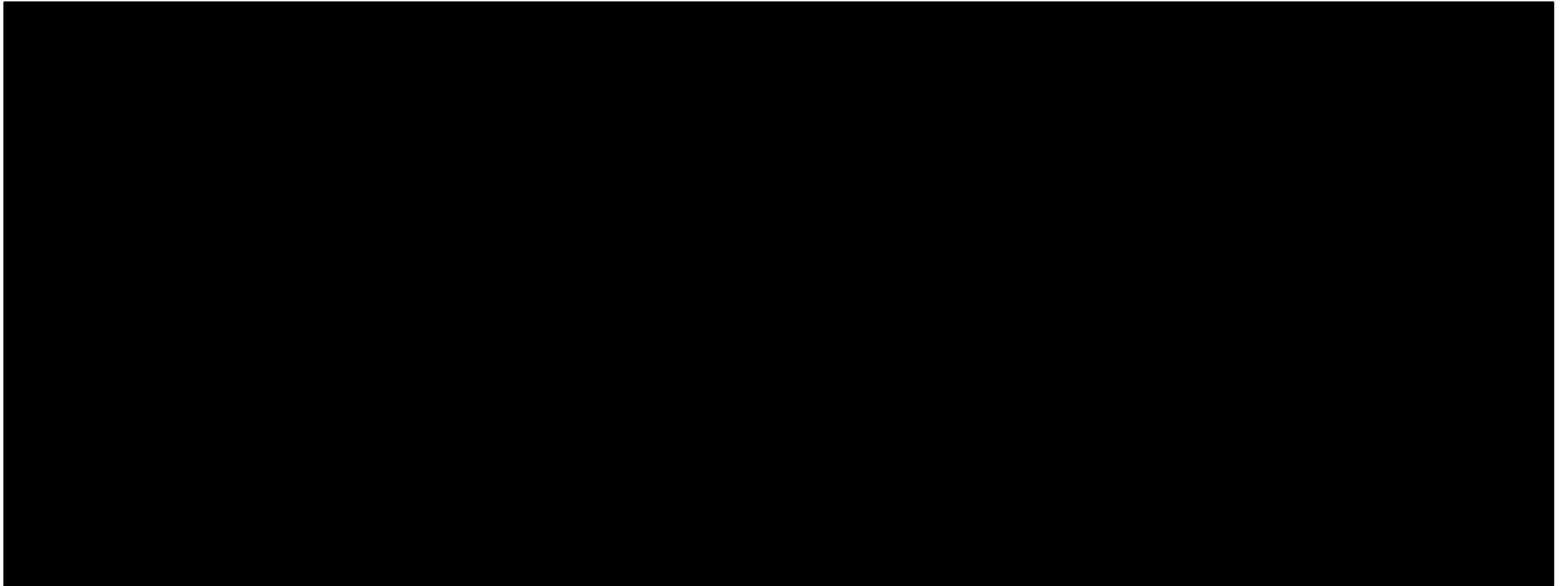
Number of book copies printed in Mexico from 2013 to 2022 (in millions)

Number of book copies printed in Mexico 2013-2022



Leading book sales channels in Mexico in 2022, by revenue share

Top book sales channels in Mexico 2022, by revenue share

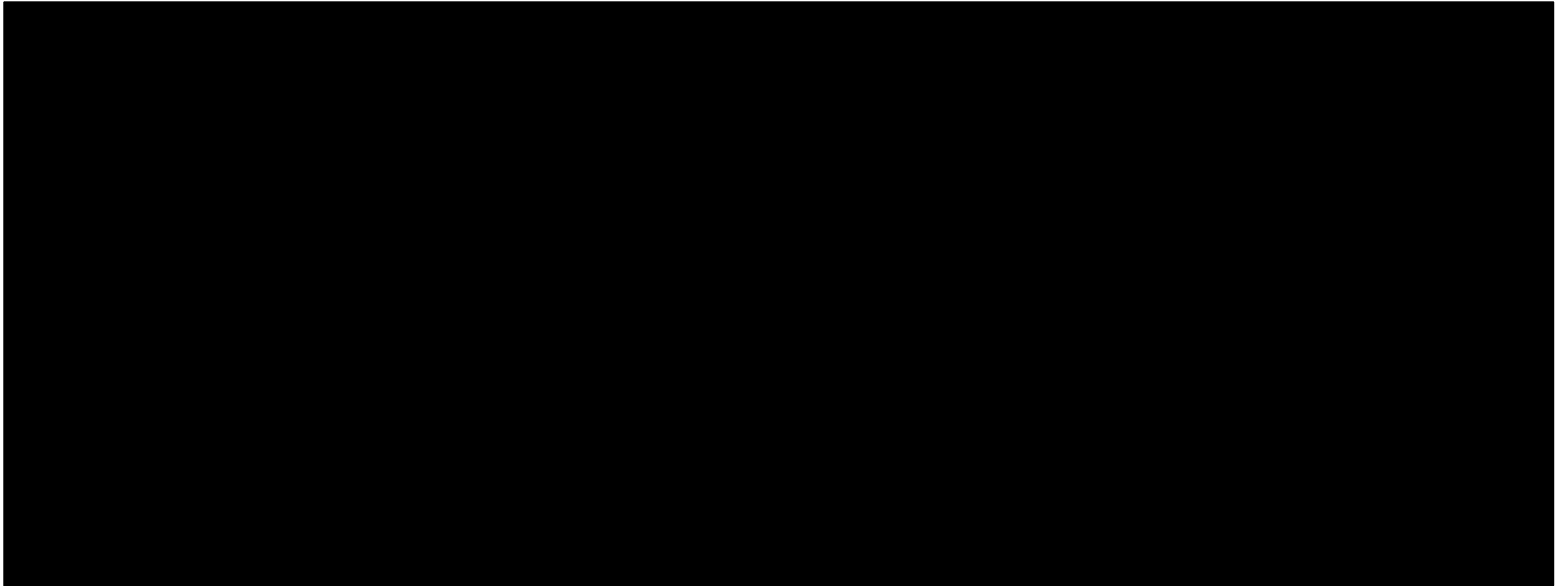


CHAPTER 02

Trade

Value of printed reading book exports from Mexico from 2013 to 2022 (in million U.S. dollars)

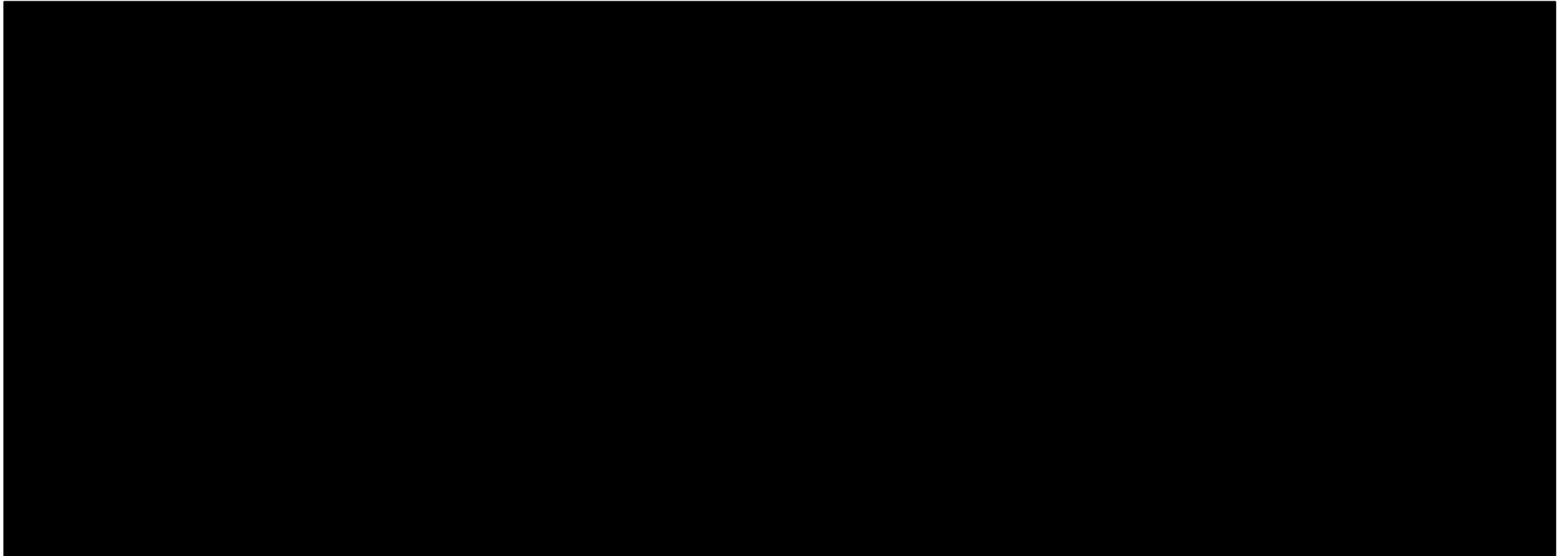
Value of book exports from Mexico 2013-2022



Leading countries importing printed reading books from Mexico in 2022 (in million U.S. dollars)

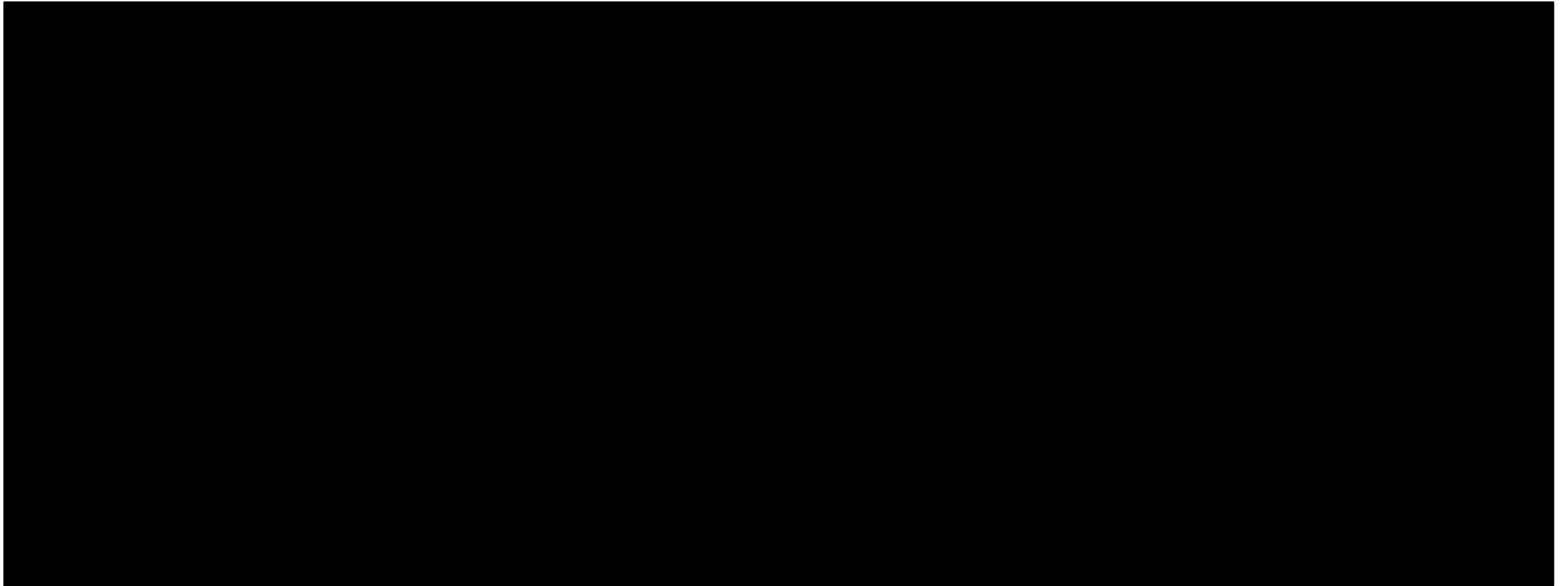
Value of book exports from Mexico 2022, by country

Value in million U.S. dollars



Value of printed reading book imports into Mexico from 2013 to 2022 (in million U.S. dollars)

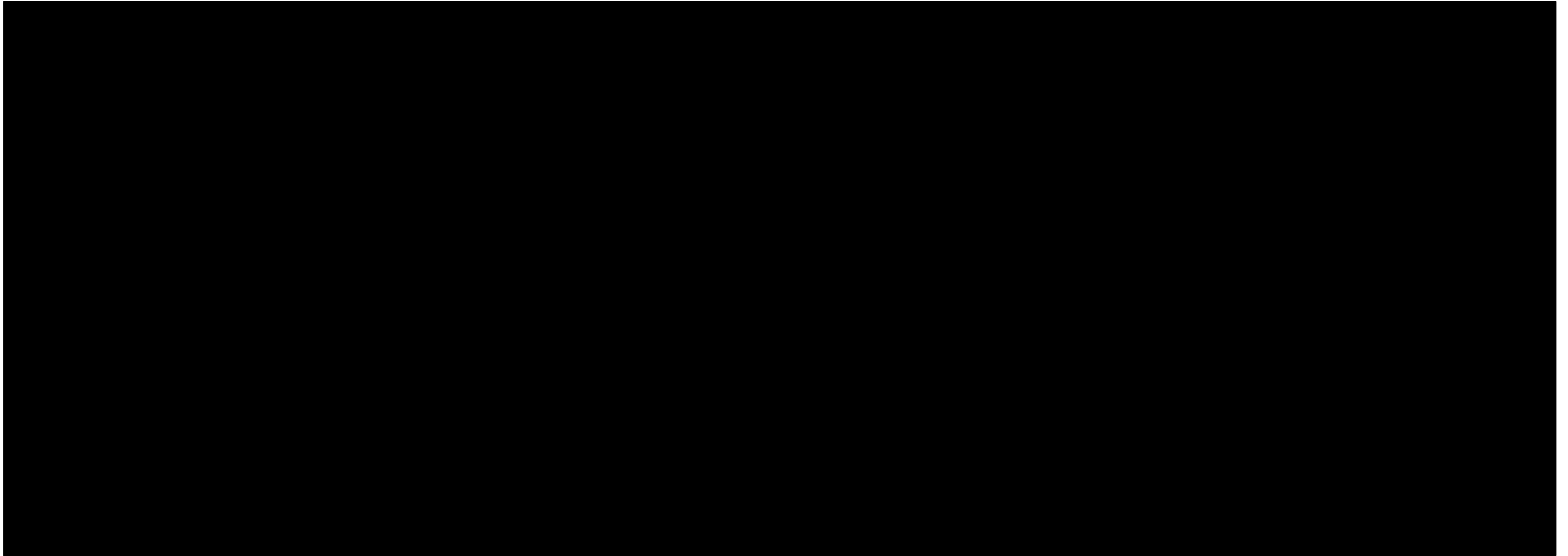
Value of book imports into Mexico 2013-2022



Leading countries exporting printed reading books into Mexico in 2022 (in million U.S. dollars)

Value of book imports into Mexico 2022, by country

Value in million U.S. dollars



12 **Description:** In 2022, the United States was the largest exporter of printed reading books into Mexico, with an exports value of more than 109 million U.S. dollars. Spain and China followed with values of around 61 million and 16 million dollars, respectively. The U.S.

Note(s): Mexico; 2022; excludes dictionaries

Source(s): The Observatory of Economic Complexity; UN Comtrade

CHAPTER 03

Consumption

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