电子购物商城系统

摘要

随着计算机技术越来越广泛地应用于各行各业,网络的概念早已根深 蒂固。网络在生活的各个领域的发展战略中均占有重要地位,并已成为公 司不可分割的一部分。商品广告不仅限于电视和报纸。互联网已经成为公 司展示自己的另一个阶段。商家建立的网站在 Internet 上显示商家广告和 服务的所有方面。可以通过网络实现诸如在线购物和信息搜索之类的功能。 这些功能不仅改变了我们最初的业务方法和理念,而且为企业带来了更大 的价值。因此,对于交易者来说拥有自己的网站非常重要。

本文研究了基于数据关联规则的在线购物系统。开发主要包括建立后端数据库,后端管理和前端页面的网页设计。该系统使用以C#为核心语言的 Microsoft ASP.NET 开发工具,使用 Microsoft IIS 5.0 设置操作环境,然后结合 SQL Server 2000 建立数据连接关系。使用它提供的各种组件可以在短时间内建立数据库,分析数据库并建立 ASP.NET 页,并不断进行改进,直到基本实现该功能为止。

关键词:软件生命周期法:信息系统开发;浏览器/服务器;动态网站

ABSTRACT

As computer technology is more and more widely used in all walks of life, the concept of the network has long been ingrained. The network occupies an important position in the development strategy of all areas of life, and has become an integral part of the company. Commercial advertising is not limited to television and newspapers. The Internet has become another stage for companies to show themselves. The website established by the merchant displays all aspects of the merchant's advertisements and services on the Internet. Functions such as online shopping and information search can be realized through the network. These functions not only changed our initial business methods and concepts, but also brought greater value to the enterprise. Therefore, it is very important for traders to have their own website.

This paper studies an online shopping system based on data association rules. The development mainly includes the establishment of back-end database, back-end management and web design of front-end pages. The system uses Microsoft ASP.NET development tools with C# as the core language, uses Microsoft IIS 5.0 to set up the operating environment, and then combines with SQL Server 2000 to establish data connection relationships. The various components provided by it can build a database in a short time, analyze the database and build ASP.NET pages, and continue to improve until the function is basically realized.

Key words: Software life cycle method; Information System Developing; B/S; Dynamic website

目录

摘	i要	I
1	绪论	1
	1.1 问题的提出及研究意义	1
	1.2 国内外研究现状及发展趋势	2
	1.3 系统开发目标与意义	3
	1.4 论文的主要内容及结构	4
2	需求分析	5
	2.1 市场可行性分析	5
	2.1.1 技术可行性分析	5
	2.1.2 经济可行性分析	5
	2.2 功能需求分析	5
	2.3 新系统逻辑方案的提出	7
3	系统设计	8
	3.1 系统设计概述	8
	3.2 系统总体结构设计	8
	3.3 系统详细设计	11
4	系统实施与维护	16
	4.1 开发工具的选择	16
	4.2 程序设计	16
5	系统测试	27
	5.1 系统功能测试	27
	5.2 系统性能测试	28
6	结论和展望	29
致	'谢	30
参	考文献	31

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