

Western Digital®

SIEMENS
Imaging for life



2018 Greater China Siemens PLM Connection

Welcome

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Realize innovation.



Western Digital®



Exploring the way to smart manufacturing

in Semiconductor industry

半导体智能制造探索之路

James Lu





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Agenda:

Introduction

Challenges we were/are facing

Roadmap to smart manufacturing

What we are now

Next Journey

Introduction

A Storage Solutions Leader



- In a strong strategic position to lead global evolution of broad-based and changing storage industry
- Broad storage portfolio, including HDDs, SSDs, embedded and removable flash memory, and storage-related systems
- 17,000+ active patents worldwide
- Vertically integrated business model to maximize operational efficiency
- Consistent profitable performance, strong free cash flow

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